

**SIREN'S
NUMBER**

UNIVERSITY CLUB
Life

PRICE 10 CENTS
Vol. 61, No. 1578. January 23, 1913
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The Clysmic Spring Company

Announces the publication of

"THE CLYSMIC BOOZE BOOK."

This beautiful and useful little book of 44 pages, lithographed in colors and embossed, tells everything worth knowing about the mixing of drinks, and contains a selection of genial toasts for every occasion. A copy of it will be mailed to you upon the receipt of ten cents to cover cost of distribution.

CLYSMIC SPRING COMPANY
Waukesha, Wis.

The Best Electric Motor Starter The Finest Electric Lighting System Combined only in the *Locomobile*

The Locomobile Electric Motor Starter operates by simply pressing a foot pedal. No strength or skill required. Only one action. Turns over engine 70 to 80 revolutions per minute, longer than any other system. So powerful that backfiring is impossible. Removable pedal feature provides valuable locking device when car is left standing.



The Locomobile Electric Lighting System is the most satisfactory one in use. Gives most light. Always works. Consumes least power. Provides most light at lowest speed. Most efficient regardless of cost. Every detail worked out in the best way known. Costs far more than other systems and is the only installation of its kind.

The Locomobile Electric Motor Starter developed for the Locomobile is the most powerful one in use. Simplest system. Rotates six-cylinder Locomobile motor even if it stops on dead center. 70 to 80 revolutions per minute. Works every time. Operates more quietly than any other system. *Best installed system in use. The installation of starter is as important as the starter itself.* Each model with this device lists at One Hundred Dollars more than 1913 prices as announced. All six cylinder cars shipped after Jan. 1st will be thus equipped. That all 1913 Locomobile owners may be on the same basis, Sixes already delivered can be similarly equipped at the same price.

Advantages of Our Motor Starter

Most powerful electric motor starter. No motor can backfire against it.
95 per cent. of all Parts are of Locomobile Design and Construction.
Countershaft is chrome nickel steel, heat treated, hardened and ground, and runs on ball bearings.
Gears. Chrome nickel steel, heat treated, the same as we use in the Transmission.
Starting Motor an integral part of the power plant. Mounted on the engine and not on the frame. An important feature.
Quietness. High grade workmanship makes it quietest electric motor starter system. Test other systems for quietness. Then test ours.
Unit System. The starting motor is designed for self-starting only. It is series wound for rapid acceleration. It has no other function to perform. Thus best results are obtainable.
Simplicity. One action only. Pressure on the foot plunger from the driver's seat starts the motor every time.
Locking Device. The foot plunger is removable. When the driver leaves the car standing without attention, he takes the plunger with him. No one can meddle with the apparatus or start the motor in his absence.
New Plunger Switch. Conveniently located under the front floor-boards, where it is always immediately accessible.

Advantages of Our Lighting System

The Dynamo keeps batteries fully charged under all conditions.
Storage Battery has sufficient capacity to tide over all average stops of owners. Acid proof terminals. Battery cannot be coupled up wrong. 120 ampere hours.
Regulator on dashboard. Maintains proper electrical balance between dynamo and battery, dynamo and lights, and battery and lights.
Low speed of generation. Our dynamo, at 450 revolutions per minute, can carry full load of all the lamps, or when car is moving less than nine miles per hour.
Efficiency. Our regulation of the field strength of the dynamo proportionate to its speed and requirements of lamps makes for utmost efficiency, and minimum consumption of fuel.
Accessibility. The fuse box is on the dash under the hood. Regulator is on the dash, in plain view at all times. Commutator can be cleaned without removing dynamo.
Wiring. Conforms to the highest electrical standards. The electrical installation is as fine as that in the finest dwelling. Wire manufactured to our own specification. Protected by armored conduit. Junction fuse box on the dash to protect each circuit. Bayonet locks.
Lamp Features. Headlights and other lamps are specially designed for the Locomobile only. Our parabola specially worked out to give maximum diffusion and maximum projection. On a clear night it is possible to pick up the rear of a preceding vehicle one-third of a mile away.

Branches
New York Chicago Boston
Philadelphia Pittsburgh
Washington St. Louis

The Locomobile Company of America
General Offices and Works, Bridgeport, Conn.

Branches:
Baltimore Minneapolis
Atlanta Los Angeles
San Francisco Oakland



The Awful Number of Life is now an assured fact. On March 25, at high noon, it will send a systolic shudder from Maine to California and from the Penobscot Bay to the coral reefs of Florida.



"Nothing could induce me to buy that Awful Number. I have troubles enough of my own."

Miniature Life Number Two

Is coming. We printed 500,000 copies of Miniature Life Number One and have only a few thousand left. (Sent to any address on receipt of a two-cent stamp if you hurry.) We are now preparing Miniature Life Number Two, to be printed in colors, full of ripping witticisms, or shall we say jokes?

Coming Numbers

- Inaugural** *This number will usher in the new administration.*
- Husbandette's** *Are you one of those cringing creatures? If so, take heart of grace. You will, in this number, be amply defended (maybe!)*
- Congressional** *Containing an inexhaustible lack of information about Congress and government in general.*
- Easter** *The title of this number doesn't give the slightest idea of its remarkable features. It will contain some of the most wonderful advertisements in the world, also other things of minor importance. The price will be 25 cents.*

Special Offer

Enclosed find One Dollar (Canadian \$1.13. Foreign \$1.26). Send LIFE for three months to

Open only to new subscribers; no subscription renewed at this rate. This order must come to us direct; not through an agent or dealer.

LIFE, 17 West 31, New York

Ode to the Lactic Acid Bacillus

Hail to thee, germ philanthropic!
Greetings, O noble bacillus!
Humbly thy help I petition, menaced by
early senescence:
Evil albuminoids threaten, while I af-
frightedly harbor
Phenol ingredients!

Happy the pure protozoan, limpid, in-
transitive, deathless!
I, with diversified tissues, functionate
feebly, and perish:
Harmful intestinal flora, low, deleteri-
ous indols
Frustrate longevity.

Come, thou acidulous atom, let me ab-
sorb and possess thee;
Give thee a dwelling eupeptic, feed thee
with minimum toxins,
And for thy chosen companions, colon-
ize mild and benignant
Glycobacteria!

Come in proliferate power; kind
Metchnikoffian microbe!
Stimulate sanative cultures, banish these
auto-infections!
Let us go forward, triumphant, joyous,
immune, and aseptic,
Unto Millennium!
*Corinne Rockwell Swain, in
The Century.*

Information? Pooh!

We are becoming woefully short
of women's colleges. Barnard Col-
lege, for example, which is only
adapted for five hundred women, has
eight hundred upon its rolls. Other
prominent women's colleges are in the
same stress. The new women's move-
ment has furnished a stimulus to the
young girl's ambition to learn, hence
the crowded college.

The pity of all this is that so many
young women should suppose they
are acquiring an education by going
to college. It is probable, indeed,
that the average woman's college has
a more stultifying and narrowing ef-
fect upon the mind of the average
girl (to say nothing of her senti-
ments) than almost any other influ-
ence that could be conceived. The
mistake lies in assuming that the ac-
quisition of information is necessary



THIS clock, of the period of Louis
XVI, is from our exhibit of clocks
and candelabra, representing the prin-
cipal decorative periods.

Many pieces are replicas of treas-
ures now preserved in the museums
of Europe, or of famous specimens
belonging to the Wallace and Roths-
child collections.

Those who desire clocks and can-
delabra in harmony with classic de-
corative treatment will find this exhibit
notable both in variety and artistic
importance.

In addition we have given particu-
lar attention to mahogany hall and
mantel clocks; also to antique French
and English mantel clocks, and Eng-
lish and Dutch hall clocks, the genu-
ineness of which we guarantee.

Inspection or correspondence in-
vited.



IT would be difficult to give happier
expression to the play of running
water than Miss Jeannette Scudder
has given in her charming fountain
pictured above.

Our Bronze Collection of fountains
and other subjects includes the work
of the American sculptors, MacMon-
nies, Partridge, McNeil, Hartley,
Humphriss, Solon Borglum, Miss
Eberle, Mrs. Potter-Vonnoh, Shrady,
Isidor Konti and Russell—and of the
foreign sculptors, Gerome, Meisson-
nier, Carpeaux, Rodin and other well-
known artists.

For a number of these sculptors we
are the sole representative.

Selections of bronzes for Fountains,
Sun-Dials, Trophies, or Interior Deco-
ration, may be made in person or by
correspondence and photograph.

THEODORE B. STARR, INC.

Established 1868

DIAMONDS AND PEARLS OF EXCEPTIONAL QUALITY
JEWELRY WATCHES SILVERWARE
CLOCKS BRONZES STATIONERY LEATHER GOODS
5TH AVENUE AND 47TH STREET
NEW YORK



Kelly-Springfield Automobile Tires

It's Kelly-Springfield quality and wear—not price—that we like to
emphasize, for when you get mileage a few thousand miles greater than
the average tire gives, the cost is just naturally reduced.

KELLY-SPRINGFIELD TIRE COMPANY, 20 Vesey Street, New York

Branch offices in New York, Chicago, Philadelphia, Boston, St. Louis, Detroit, Cincinnati, San Francisco,
Los Angeles, Cleveland, Baltimore, Seattle, Atlanta, Akron, O., Buffalo,
The Hearn Tire & Rubber Co., Columbus, Ohio. Bering Tire & Rubber Co., Houston, Texas.
Bosw Rubber Co., Denver, Colo. Todd Rubber Co., New Haven, Conn.
Southern Hdw. & Woodstock Co., Ltd., New Orleans, La. Atkinson Tire & Supply Co., Jacksonville, Fla.
Savell Davis Rubber Works, Augusta and Savannah, Ga. C. D. Franke & Co., Charleston, S. C.
H. R. Olmstead & Son, Syracuse, N. Y. L. J. Barth, Rochester, N. Y.

for the acquirement of an education.
On the contrary, there is too much in-
formation. What is needed is more
originality, more breaking away from
accepted standards and more inde-
pendence.

Exceptions

"The immensity of nature strikes
every one with the same awed feeling."
"No, it doesn't. I took a girl to the
circus once, and she told me she thought
the hippopotamus was cute."

—Baltimore American.



THE TERMINAL CITY

THE GREATEST CIVIC DEVELOPMENT EVER UNDERTAKEN—INCIDENT TO THE
NEW GRAND CENTRAL TERMINAL IN NEW YORK CITY, WHICH WILL BE

OPENED FEBRUARY, 1913

This vast undertaking comprehends the erection of a great Terminal City, complete in itself, a city within a city, occupying an area of thirty city blocks, in New York City.

It will embrace hotels and modern apartment houses, convention and exhibition halls, clubs and restaurants, and department stores

and specialty shops. In short, practically every sort of structure or enterprise incident to the modern city.

These features are all in addition to post office, express buildings and other natural adjuncts of the up-to-date terminal—to expeditiously handle diverse traffic.

THE NEWLY COMPLETED GRAND CENTRAL TERMINAL

Will provide every detail essential to the comfort and convenience of its patrons. The Terminal itself is the physical embodiment of the latest and the highest ideal of service. Its adequate description is impossible here. It must be seen to be appreciated.

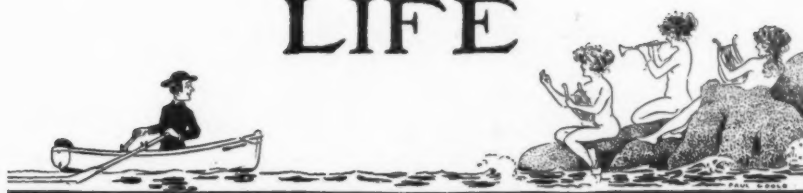
The Main Terminal alone is 722 feet long and 301 feet wide on the surface, and half again as wide below the street level. It will accommodate 30,000 people at one time.

Through and suburban service occupy different levels approached by inclines, avoiding stairways, so that each level may be reached without confusion. Incoming and outgoing traffic is segregated and the two currents of travel separated.

Every facility is progressively arranged so that no step need be retraced, no time lost. There are 33 miles of track within the Terminal, accommodating 1000 cars.



LIFE



The Siren

BY the brink of the billowing, blustery sea
A matchless mermaiden is waiting for me,
Is waiting for me with a glint in her eye,
As she softly rehearses her stock lullaby,
And ponders in peace how the song she will sing
Will torture my wits by the charm of the thing
And lead me, unmanned, to her sisterly chorus,
Who live in a manner decorously porous,
And smother their victim in mythical style
With a very short song and a very long smile.

Immodest mermaiden, so décolletée,
Cease to resemble a farce on Broadway
In your typical, topical, tropical way
For the lay that you lilt has no siren's soft lure
Since the vaudeville favorites started on tour.
And any soubrette with a Gallicized name
Puts your voice to the blush and your costume to shame.

* * * * *

And yet you might lure me—I mean on Broadway—
If the diving girl stunt weren't a trifle passé.

H. H.

What to Do With Parents

Parents are a great trial, and should commonly be raised with a great deal of patience.

—*St. Louis Post Dispatch.*

BUT after all, is it not simply a question of economics? If you provide the average parents with enough money so that they can get along comfortably, the problem becomes much simpler. With plenty of money—say for Automobiles and Alimony—children have frequently succeeded in raising several sets of parents at the same time. What at one time seemed impossible, has now become an every day affair.

But is it really desirable, in these days when the cost of living is so high, to attempt to raise more than one set of parents at a time?

The advantages are apparent. With several sets of parents, there is much more variety. One can visit around among them, and thus avoid that peculiar ennui which is the bane of all child life of the present day. One set of parents becomes frightfully monotonous. The task of instilling any virtue into them, of making them tractable and sweet and wholesome and palatable to the taste, is almost wholly unrelieved by that variety which comes from having a double set. With several sets of parents, also, there is variety in many other ways. One does not have to confine oneself to a single religion. All this has a broadening effect.

On the other hand, it is probably easier to get one set of parents more completely under one's control, especially with all of the modern appliances on hand for that purpose.

By providing them with enough good, plain food and decent clothes and permitting them to spend their evenings out, indulging in some amusement like moving pictures or bridge parties—thus enabling one to receive one's friends—much can be accomplished with any single set of parents whose characters have not been ruined by too intimate association with others of their own sort.



THE CAT DOOR



JANUARY 23, 1913

"While there is Life there's Hope"

VOL. 61
No. 1578

Published by

LIFE PUBLISHING COMPANY

J. A. MITCHELL, Pres't.

17 West Thirty-first Street, New York
English Offices, Cannon House, Breams Bldgs., London, E. C.

A. MILLER, Sec'y and Treas.



IT is disclosed that Mr. Carnegie has divested himself of by far the greater part of his pecuniary acquisitions; that he has given away, first or last, or put in the hands of trustees to administer for various objects, all but about thirty of his millions, and that this remnant is so encumbered with the demands of his private pension list and other obligations as to leave him a sure income of no more than \$600,000 for his support.

So says *Harper's Weekly*, and seems to know.

From an income of eighteen millions or so to come down to \$600,000 is quite a drop.

Yes; quite a drop.

It beats Steve Brodie.

Eighty-four years ago, Sam Patch, observing that some things can be done as well as others, jumped from the brink of the Genesee Falls into an illustrious immortality. We guess the Laird has beaten Sam Patch. His drop is more remarkable, less compatible with human nature, more unprecedented. Various people have given away very great sums during their lifetimes, and still greater sums by will. George Peabody did so in his day when figures were smaller than now. Baron Hirsch did so. So not long since did Mr. Kennedy, and Mr. Rockefeller has been a very large wholesale giver, and there have been many others. Dr. Pearson, who had a very nice little fortune—about twenty millions, was it?—proceeded systematically to distribute it out of his living hands to the best of his ability, with intention of dying poor. He has made

a thorough job of it, and will succeed in his purpose. But no modern man, who had got his hands on anything like as much money as Mr. Carnegie did, has ever detached himself while still alive from so great a proportion of it as Mr. Carnegie. It is a very remarkable exploit. He has beaten the record. He has had fun with his money coming and going, and has shown a persistence of intention in disbursement that is altogether unmatched.



WE forget now what all that money has gone for. There are the libraries, and the hero funds, and the Hague Peace Palace, and the Foundation for Research, and dozens of other things, and latest, the pension fund for Presidents. Most of these gifts seem to be useful, and if one takes the view that wealth is chiefly the power to command labor, the labor that the Laird, by his dispositions of money, has directed to the maintenance of the institutions he has endowed, will probably be at least as usefully employed as that which is paid for by the contributions of the taxpayers.

Our friends who think it a monstrous thing—as, indeed, it is—that such fortunes as Mr. Carnegie had, should exist at all, are invited to observe how strong the current is that carries them back where they came from. They issue out of the labor of the people. They tend strongly back to the service of the people. Mr. Sage got together a remarkable wad of money. It has nearly all gone back into public uses of one sort or another.

Mr. John S. Kennedy had a whopping big fortune derived largely from Northwestern railroads. A very large part of it has gone to hospitals and colleges. And Mr. Morgan's considerable winnings, though more subject to waste than Mr. Sage's, go into museum material, and help, just as do many of these other huge sums gathered by Rockefellers, Flaglers, Rogerses, Pratts and the Laird and the other Steel men, and hundreds of others, to create the enormous material plant that is desirable for the enormous American civilization of the future.

Let us not be discouraged because "the interests" have been getting too much. They have, of course; but wealth is such an excellent thing that it is hard to keep it from doing good, particularly when it is massed in enormous chunks, the disposition of which is so important as to compel the employment of able minds, in its disposition. While civilization is still in its formative stages, a good deal has to be done for it by individuals. Maybe our civilization has now attained to a degree of perfection where "the people" can do everything necessary and will have the means. But that, in spite of platforms and campaign orators, is debatable, and, anyhow, it hadn't happened twenty, thirty, forty years ago, when the Laird and our other fiscal tumefactions were swelling up.



IN the blessed calm that has followed election, Mr. Frank Munsey has had time to think, and has worked out to a conclusion that as long as the Republican party is split in two, the Democrats will be apt to carry elections. Accordingly, he suggests that, inasmuch as the Republicans have natural objections to going over to the Progressives, and the Progressives to becoming Republicans, a holding party be formed that shall receive both, so that they may vote for the same candidates without injury to their self-esteem.

Colonel Roosevelt has met this suggestion with the same firmness which he showed at Chicago to the proposal to make Mr. Hadley a Union candidate. He is not for having the Progressives moult their wing feathers



THE PROPOSAL CHAIR

CANNOT FAIL. AT THE OPPORTUNE MOMENT, PRESS THE BUTTON AND THE SEAT WILL SHOOT FORWARD, THROWING HIM ON HIS KNEES. THEN IT WILL BE TOO LATE TO BACK OUT.

for any merely temporal advantage.

Of course, it is a family matter about which outsiders are not entitled to an opinion, and we offer none. But, as an illustrated weekly using cartoons, we should love to see Mr. Munsey's motion prevail, because it would involve the introduction of a new faunal emblem into the political menagerie—a marsupial—to stand for the hold-

ing party. An opossum would do, but our choice would be a kangaroo, and whether elephant or bull moose was in the pouch, who could say?

Colonel Munsey also used cartoons. Maybe that's why he wants the holding party. He naturally wants to put in his papers something entirely different from what was in them during the late campaign.



THE matter of the supposed conflict of the toll-free privilege given to American coastwise ships in the Panama Canal Bill must be settled somehow.

To repeal the clause to which Great Britain objects would be the simplest way, and any assistance which Congress wishes to add to the monopoly which the coastwise vessels already enjoy can be otherwise conferred.

Or the matter may be settled by diplomacy or by arbitration.

If we arbitrate we are sure to come out ahead, since if we win our case, we win it, and were right all along, and if we lose it we are quit of the toll-free provision, which is nothing anyhow but a gratuitous national embarrassment.



AT this writing some waiters are on a strike in this city, not many, but enough to get into the papers. It will be the bankers next, and here's to hope Ettor will address them. He is a sympathizer with all strikers, and when Mr. Morgan and Mr. Baker and their colleagues walk out, and Ettor meets them in their hall and urges them to stand firm, it will be very interesting to see what arguments he will use, and what he will say.

He said to the waiters:

If you are compelled to go back to work under conditions unsatisfactory to you, you go back with a determination to stick together and with your minds made up that it is the unsafest proposition in the world for the capitalists to eat food prepared by members of your union.

That was whole-souled, wasn't it!

A very interesting thought, that will confirm in their opinion people who considered it a mistake to imprison Ettor. A man who suggests to waiters to induce indigestion in the capitalists may be bad for the waiters, but is not a serious danger to the public. He is too humorous. Don't shut him up! Get him a megaphone. He will attend to his own case, and be cured in self-defense by his own constituents.

Life's Fresh Air Fund Season of 1912

THE following extract, from a letter of Mr. Mohr, our manager at LIFE's Farm, may prove good reading for those interested in this charity:

LIFE'S FARM,
BRANCHVILLE, CONN., Sept. 28, 1912.

We entertained, for two weeks each, one thousand and eleven children from June 25 to September 3, at a total expenditure of \$5,964.19. This amount includes \$821.88 charged for the transportation of the children alone, and also the \$500 authorized last fall to be spent for repairs, roofing, painting, grading, etc.

We derive the greatest pleasure, however, from the fact that among all these little people, we have had no sickness or accident, although the last party we returned to their homes carried with them, in bags we provide, 42 bushels of apples, actual measurement.

One of the vouchers, you will notice (No. 211) for \$7.50, is from the only doctor we have had, with or without pay, and covers the past three years, 1910, 1911, 1912, and includes attention to several caretakers, as well as any of the 3,030 children we have entertained during that time.

We have had, during the past season, applications for an outing for more than seven thousand children, and have taken pains to accommodate as many from hospitals and clinics as we could.

ANNUAL STATEMENT

INCOME

Previously acknowledged.....	\$10,122.90
"Church Services, Canandaigua Lake, N. Y.".....	18.95
Mrs. A. L. N.....	3.00
C. J. Manly, Major, U. S. Army. Proceeds of Fair held by Kathryn Slayback and Florence Singer..	171.00
Thos. Smidt.....	5.00
A. N. Burk.....	4.00
The Stevens Hodge Corporation..	20.00
"Paris".....	50.00
Mrs. Hans Isenberg.....	5.70
Interest on Marion Story Fund..	263.25
From the Estate of Edwin Gilbert	425.00
Interest on Deposits.....	25.00
Total	\$11,118.80

DISBURSEMENTS

Help	\$2,156.60
Transportation	844.23
Food and Supplies.....	2,162.21
Repairs and miscellaneous expenses.....	801.15
Reserve Fund.....	4,514.00
Total	10,478.19
Balance	\$640.61
Season opened June 25th.	
Season closed Sept. 3rd.	
Average cost per child, \$5.90.	



SIRENS?

CARREL'S NEXT EXPERIMENTS

He Will Try to Transplant Nerves on His Return to New York

By Marconi Transatlantic Wireless Telegraph to the New York Times

PARIS, Jan. 1.—Dr. Alexis Carrel will sail immediately for New York. He said in an interview to-day that in collaboration with a young Swedish scientist he was about to endeavor at the Rockefeller Institute to transplant nerves.

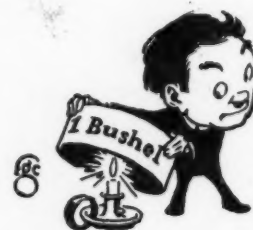
Transplant nerves!

Can the human mind conceive more unbearable agony than is promised by these "endeavors"?

And for the victims, the hospital patients, the dogs and monkeys who undergo the useless torture, it would be a barren consolation to know that America is the only country where these wholesale, irresponsible experiments are tolerated. France and England have actively protested. And the tragedy is still more hideous when perpetrated with the knowledge that these freak experiments are of no possible service in the prevention or cure of disease? If you caught your boy of ten at similar practices you would be surprised, and more than shocked. You might not punish him. But when many boys over thirty years of age are still at it, the entire community—if civilized—should take notice.

Why not give this Dr. Carrel his own medicine? Let the punishment fit the crime. Transplant a few of his

own live nerves into the quivering person of John D. Rockefeller, the man who furnishes the money for these atrocities.



No Need for Education

ACCORDING to figures gathered by the Sage Foundation, Alabama pays less attention to educational facilities than any other State in the Union, although several other Southern States vigorously emulate Alabama in this regard.

May we express the hope, however, that these figures will be correctly construed? Alabama and the rest of those aristocratic Southern commonwealths know what they are doing. If they had need for more educational institutions they would acquire them. But they haven't the need. They have found much better use for children in the mills and mines and fields. Why should they have expensive buildings and hire expensive teachers when the children haven't time to make use of them? You are all right, Alabama *et al.* Don't let sentimental reformers inveigle you into taking any foolish steps. Where ignorance is profit, 'tis folly to be wise.

E. O. J.



"SH! THAT SOUNDS LIKE MY HUSBAND'S STEP!"

"HANG IT, HE'S GETTING SO HE LEAVES US NO TIME TO OURSELVES AT ALL."

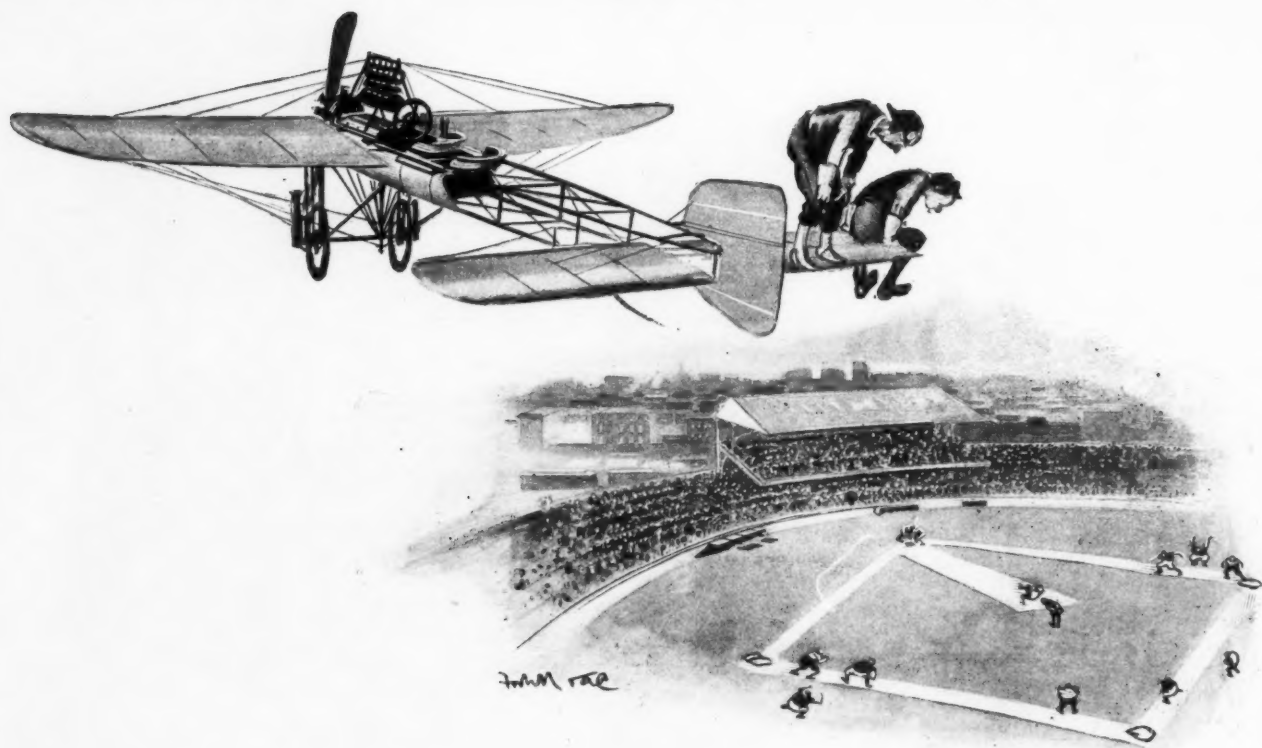
The Flaw

THE great fundamental, damnatory weakness in our post office system is that it has no securities, no common stock, no preferred stock, no watered stock; nothing that can be listed on a respectable stock exchange and bought and sold and rebought and resold and rerebought and reresold. If there were only securities, beautifully engraved certificates of negotiable assets, the post office could change hands every few days and its price be raised and lowered along with those other vacillatory flora and fauna. Its ownership would be perennially in doubt, long and futile investigations could be held about it and the price of postage stamps could have as low

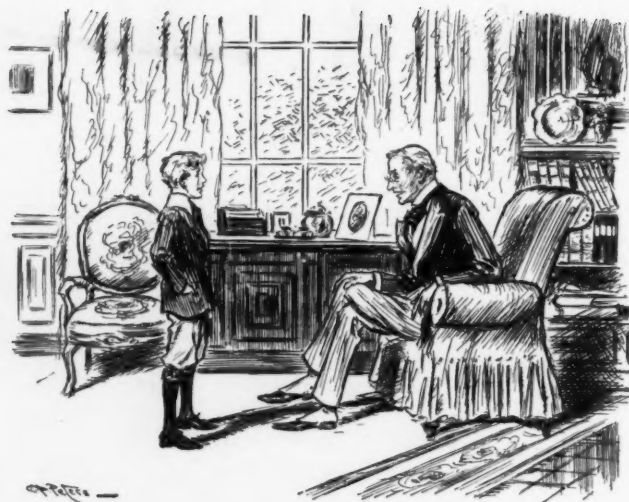
a specific gravity as that of eggs, coal and meat. As it is, the post office is of use only to the people, and no use whatsoever to the commission brokers or the captains of industry or the master minds of Wall street.

When Wisdom Lingers

THE operation was successful; also the patient was dead. The doctor spoke kindly to the mourning widow: "Marvelous that the poor man lived through so many years of so much disease and suffering!" "Yes, doctor," the widow replied, "we had tried our best to make him have the operation long, long before this."



DEAD HEADS



"FATHER, WOULD YOU ADVISE ME TO BUY A PAIR OF SKATES, IF—ER—IF ANYONE SHOULD HAPPEN TO GIVE ME ABOUT THREE DOLLARS?"

The Contemporary Job

HUMAN affairs, especially in these States, seem to be entering on a new stage.

Since things began to get readjusted after the Civil War, we have been busy chiefly with the production of wealth. That has been considerably accomplished, and the machinery of its continuance is in place and working hard.

Of current proceedings the interesting side is the life we are to live and how we shall better it. Behold the colleges, how enormously they have been amplified in thirty years in their buildings, their endowments and the number of their students and teachers!

But the really important thing about them is not what the masons and stone-cutters and iron workers and capitalists have done for them, nor the number of books in their libraries and of names on their rolls, but what manner of thoughts the men whom they help to train will be capable of producing.

So it is of every institution in the country, religious, educational, industrial, political. The great question is what sort of men can it turn out; what will they think, what will they want, what character will they develop, what will they do, how will they live?



Customer: You forgot to charge for the ten pounds of tea.



Guard: Take your time please!



"Oh, sir, this is too much!"



Lady: Oh I'm sure that ice is over weight!



Actress: Oh, please keep my name out of the paper! I just hate notoriety!



Cook: Please, mum! Oi haven't enough to do!



Druggist: Sorry, ma'am, but we're all out of that and we have nothing just as good!

Words Fail Us

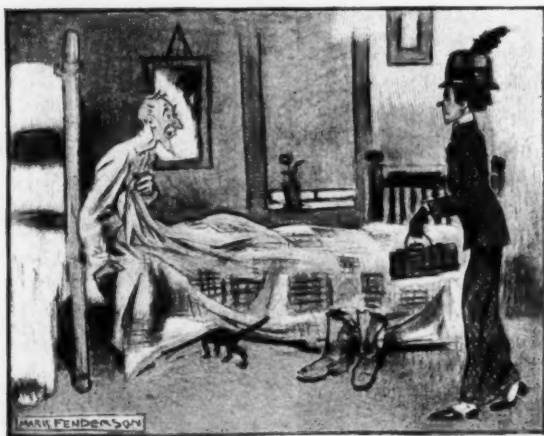
MRS. ANDREW LANG has been expending much mental effort on writing about "The Trials of the Wife of a Literary Man."

It is a great pity that a companion article cannot be written by some man "On the Trials of the Husband of a Literary Woman."

No such article, so far as we know, has ever been written, nor probably ever will be. We can, therefore, only piece out by observation and imagination what is probably one of the most pathetic and humiliating situations in the history of mankind.

Of course, no man who is the husband of a literary woman, either has the ability or the courage to state his side of the case. He is usually a poor stick anyway. By the law of contrast, a literary woman always marries somebody who is perfectly incapable of expressing himself. The poor devil, therefore, has to go on year in and year out, suffering in silence, not able even to raise a feeble voice in protest. It remains for some genius among reformers to take up his case.

Our own observation has led us to believe that the husbands of literary women, while incapable of any sustained thought, are usually kindly and sensitive creatures who feel keenly their position, and who, if placed in the right environment, would undoubtedly blossom out and be of some real value in the world. Their mournful situation appears to have no bright side. The cruelty to which they are exposed does not consist necessarily in anything physical. In these luxurious days, the husbands of literary women do not of necessity have to cook their own meals or darn their wife's hose or sew on buttons. Their shame comes from other sources. They are constantly exposed to what may be called the indignity of obscurity. They are obliged, with a perfect knowledge of their partner's weaknesses, to pander to her vanity. It is quite enough when we consider that the husbands of all literary women are obliged to read their wives' productions.



THE NEW DOCTOR



THE NINETEENTH MATCH

"FATHER, WON'T YE PLEASE LET ME BLOW THIS ONE OUT"

The Rich and the Poor

A NEW YORK physician, recently testifying before the Supreme Court of Massachusetts, declared that he would not treat Mr. Rockefeller unless that gentleman paid in advance.

"The rich," said this doctor, "are ever disputing their bills."

This gentleman is quite right. The rich are the poorest customers in the world. They can afford to dispute their bills without subjecting themselves to any humiliation. That they are rich is known, and that they keep people waiting for their money, and haggle over the amount, does not detract one iota from their prestige among themselves. It is also a mistake to suppose that because they "stand you off" you can charge them more.

The only people who pay more than they ought to for everything that they get are the poor. The poor cling passionately to independence, because with them independence is such a precarious asset, and they will almost always pay more than an article is really worth rather than to lay themselves open to criticism by disputing the price.

Another advantage in having the poor for customers is their number. They pay promptly in cash all the way from ten per cent. to fifty per cent. more than the article is really worth; and there are such quantities of them that the emoluments in their case are very much larger than in the case of the few rich people, each one of whom may buy in quantity.

Keep away from the rich, therefore, if you wish to make big money, and cling to the poor.



REV. MR. H. FINDS HIMSELF, BY A TERRIBLE MISTAKE, IN THE MOHAMMEDAN HEAVEN

Avoid Ohio

IF you want to be properly and safely and sanely conservative, keep away from Ohio. Ohio has recently committed several unpardonable sins. In the first place she has adopted a new constitution. That alone is enough to damn her in the eyes of our solidest citizens. What disrespect for our ragged and rugged forefathers! But she did more. She put in some very modern things. She put in the initiative and referendum, by which the people can exercise some kind of continued control over their representatives. This is foreign to the spirit of American government and should not be countenanced for a moment. Self-government is something that should be taken for granted, not actually indulged in.

Another terrible thing that Ohio has done is to give complete home rule to her cities. Formerly Cincinnati and Cleveland were ruled principally from Columbus by legislators from Pine Ridge and Vinegar Hollow, just as New York cities are ruled largely from Albany by representatives from the Adirondacks and the Catskills. This is as it should be. Why should the inhabitants of a city have anything to say about their own government?

Avoid Ohio as ye would a viper, lest ye learn things which are too good for you.

An Imaginary Letter

DEAR BALKANS:

I greet you. I greet you, not so much because you are Balkans, but because you are victorious, because you have advanced a sizable step toward my own uniformly victorious plane, toward my own plane of mundane potentiality. You have acquired large public debts. This is essential to your progress. Guard your debts well. Do not try to pay them. You might as well know first as last that public debts can never be paid. Pay only the interest and let that run on forever. It is time also for you to be thinking about your pension list. Arrange this list so that it will grow and grow and grow until it reaches its maximum several years after the death of everybody connected with the war. Observe these principles well, Balkans, and you will soon rank with the most expansive of us.

Yours faithfully,

UNCLE SAM.

Suspicious

MISS ROCKSEY: What makes you think that papa has no idea of letting me marry you?

YOUNG SCADS: So far he's given me three wrong tips on the stock market.



Ventures in Strongly Contrasting Fields

NO one knows exactly who owns the dramatic rights to the Bible. In France royalties would probably be collected by the French Society of Dramatic Authors in the same way that that organization to-day collects royalties on the plays of Sophocles, Euripides and Aeschylus. In the case of the Bible, Mr. Louis N. Parker, the author of the play "Joseph and His Brethren," will doubtless divide his dramatic royalties with the author of the original text.

From the old story in Genesis Mr. Parker has been able to build up a foundation for a really impressive series of stage spectacles. Moreover, he has twined the episodes of the life of the Hebrew Joseph into a play of considerable dramatic effect. It may shock a number of persons in the present generation to see graphically depicted on the stage the disreputable looking bunch of crooks from which sprung the whole Jewish race of to-day, but they will find consolation in the immaculate qualities of the *Joseph* of Mr. Parker's play. Any person of the Jewish or any other race who could resist the allurements of Potiphar's wife as she is personated by Pauline Frederick is entitled to be considered the saving grace of a whole people. This is made the principal incident in Joseph's career and will doubtless attract the patronage of many theatregoers who ordinarily would not part with their money to see a Biblical show.

The Liebler Company and Mr. George Tyler have certainly given "Joseph and His Brethren" an effective stage setting. Some of the pictures are both beautiful and impressive. A judiciously chosen company including Messrs. James O'Neill, Brandon Tynan, Howard Kyle, Frank Losee, and Olive Oliver does full justice to the King James language Mr. Parker has allotted to his characters. Especially Biblical are Miss Romer and her dancing *sans* hosiery.

Non-religious persons will find in "Joseph and His Brethren" an interesting, poetical and highly picturesque exposition of the Biblical story. Deacons, elders and other pillars of religious organizations will find the incident of Potiphar's wife demonstrated with a scholarly regard for fidelity of detail.



"**FINE FEATHERS**" really applies a moral to our times. Those who see the play may split hairs in discussing the comparative responsibility of the young wife and the young husband for the final catastrophe. She let her discontent with not being able to be happy with what her husband could honestly earn force him into dishonesty. He was weak enough to let her desire to share in the showy luxury of our time make him practically a thief. Although this play of Mr. Walter's is not up to his

"The Easiest Way" or "Paid in Full" in dramatic power and technical excellence, it has at least the merit of emphatically calling attention to one of the worst evils of contemporary American life—the inability of wholesome domestic happiness to offset the glittering allurements and gay temptations of our cities and towns.

Mr. Walter is a fairly keen observer of life as he sees it, and in the present instance he has sacrificed the drawing power of his play to a pretty stern depiction of a truth. He has even dared to give his play an unhappy ending, which every dramatist who writes for the American public knows is almost suicidal. Therefore "Fine Feathers," with a cast which includes Messrs. Robert Edeson, Max Figman and Wilton Lackaye, together with Rose Coghlan, in a thoroughly ungenial rôle, and a refreshingly direct and attractive young actress named Lolita Robertson, is not likely to please the multitude. "Fine Feathers" is a bit too serious for a public which insists absolutely upon being pleased regardless of art.

THE French public likes to hear verse recited from the stage. It likes poetry for the sake of poetry. Therefore Paris enjoyed the poetry that the son and the wife of Edmond Rostand put into the play which Mr. David Belasco has just produced under the title of "A Good Little Devil." It was ostensibly a fairy play for children, but its poetic quality must be taken to account for the Parisian vogue of the piece with adults. In Mr. Austin Strong's American version the poetic quality is reduced to a minimum. For in-



SIRENS

MURAL DECORATION FOR A BANKER'S OFFICE. WALL STREET.



ILLUSTRATED DRAMA
"BOUGHT AND PAID FOR"

stance, the appeal that its youthful hero makes for kindness to children—after the manner of Mr. Barrie's *Peter Pan* asking for belief in fairies—might have been beautiful and effective in French poetry, where here it almost borders on the absurd. But Mr. Belasco knows his public, and has supplied the lack of poetic appeal to the ear and sentiment, with a liberal quantity of very ingenious stage effects that strike the eye and through it stimulate the interest. Take from the American version of the Rosstand play Mr. Belasco's efforts in lighting, business and amusing detail and there would be little left to hold the American child or adult. He has also cast the piece well with Messrs. Ernest Lawford as a poet, Mary Pickford as the blind heroine and Mr. William Norris as a delightfully humorous bad aunt of the youthful hero. Just how Mr. Belasco came to choose a person so mature in appearance as Iva Merlin to play the poet's "little white cap" and destroy an important illusion is a subject of conjecture.

In the sudden rush of managerial desire to please the children of New York with theatrical entertainment, "A Good Little Devil" ought to be able to hold its own with its several competitors in the same field. And perhaps, after all, the London managers, with their good old Clown and Pantaloon pantomimes,

know quite as much about pleasing children as do our most advanced theatrical kindergartners.



"THE SPY" has the honor of being acted almost simultaneously in three countries, in England under the title of "The Turning Point" and in Paris as "La Flambée." The story is unquestionably a strong one, but, unfortunately for the American reputation of the play, Mr. Frohman has permitted it to be staged with utter absence of the elegancies of the life it pretends to portray. Rarely has the title "monsieur" been more frequently massacred on an American stage, and this detail gives the keynote of the whole performance, notwithstanding the fact that in the cast are several artists of good repute in lines of work to which they are adapted. Mr. John Jex, who stands on the programme for the stage management, very evidently

doesn't know how to impart an atmosphere of French gentility to such a cosmopolitan collection of actors as Mr. Frohman has here selected for an important production.

"The Spy" could be really effective only in exquisite performance.



THE Stage Society of New York has yielded with more or less grace to the decision of the courts that it may not give Sunday evening performances. Changing to a Monday matinee, it gave a very creditable presentation of Masefield's "The Story of Nan," with the acting honors divided between Miss Constance Collier as *Nan* and Miss Alice O'Dea as *Mrs. Pargetter*. This is the third and most gloomy of the trilogy of English folk plays New York has had this season. The lack of cheer in all these dramas makes one long once more for a bit of dear old Indiana. *Metcalfe*.



Astor.—"Fine Feathers." See above.

Belasco.—"Years of Discretion." Delightfully acted and witty comedy of American contemporary life.

Broadway.—"Somewhere Else." Notice later.

Casino.—"The Firefly." Agreeable and well presented comic operetta with Mme. Trentini.

Century.—"Joseph and His Brethren." See above.

Children's.—"Racketty Packetty House." Amusing and well-presented play for children.

Cohan's.—"Broadway Jones." Light comedy of the day well acted.

Comedy.—"Fanny's First Play." Clever and satirical comedy by Mr. George Bernard Shaw ridiculing British Philistinism.

Cort.—"Peg o' My Heart." Pleasant comedy with delightful character study by Miss Laurette Taylor.

Criterion.—"The Argyle Case," with Mr. Robert Hilliard as the detective hero exploiting the methods of Mr. W. J. Burns.

Eltinge.—"Within the Law." Thoroughly virile melodrama well acted, interesting, and stimulating thought.

Empire.—"The Spy," by Henry Kistmackers. See above.

Forty-eighth Street.—"Never Say Die." Mr. William Collier's fun set forth in an agreeable medium.

Gaiety.—"Stop Thief!" Laughable farce based on a mixing up of kleptomaniacs and rational thieves.

Garrick.—"The Conspiracy." Ingenious and thrilling melodrama of New York criminal life.

Globe.—"The Lady of the Slipper." Diverging musical show based on "Cinder-

ella," and with Elsie Janis and Messrs. Montgomery and Stone as the stars.

Harris.—"Mr. John Kellard and fairly good company in "Hamlet." Reasonably good opportunity to become acquainted with the classic.

Hippodrome.—"Under Many Flags." Ballet, spectacle, and interesting depiction of foreign scenes.

Hudson.—"The Poor Little Rich Girl." Notice later.

Knickerbocker.—"Oh! Oh! Delphine." Musical show from the French. Tuneful and amusing.

Little.—"Afternoons, "Snow White and the Seven Dwarfs." Delightful fairy play for children.

Evenings, "Rutherford and Son." Mr. Norman McKinnel's acting as the principal feature of an interesting but not overcheerful study of English domestic life.

Lyric.—"All for the Ladies." Musical show with Mr. Sam Bernard and a wonderful collection of fashionable gowns as its leading features.

Manhattan Opera House.—"The Whip." Elaborately staged and interesting English melodrama.

Masine Elliott's.—"The Affairs of Anatol." Clever excerpts from the amatory experiences of a European bachelor.

Playhouse.—"Little Women." Pleasant stage version of the famous Alcott book.

Republic.—"A Good Little Devil." See above.

Thirty-ninth Street.—"The Woman of It," by Mr. Frederick Lonsdale. Notice later.

Weber and Fields Music Hall.—"The Man With Three Wives." Notice later.

Winter Garden.—"Last week of Gertrude Hoffman in "Broadway to Paris." Chorus girls and rag-time without stint.

To-morrow's News

A LITTLE girl on upper Fifth Avenue will be impertinent to her mother.

A New York police captain will receive a call from a gambler. He will tell the gambler that there is "nothing doing for the present," but that "a little later on" everything will be O. K.

A Democratic politician incapable of earning his own living, who has been out of office for sixteen years, will apply to President-Elect Woodrow Wilson for a job. He won't get it.

Queen Mary will give King George a curtain lecture.

A clergyman who loves to hear himself talk will bore an audience.

In a fashionable New York restaurant a gentleman who has ordered and eaten his dinner in the perfect consciousness that he is being robbed will proceed to tip the waiter more than he ought, and be secretly ashamed of himself.

A man will propose to a girl on a bench in Central Park. She will accept him regardless of the fact that he isn't worth it.

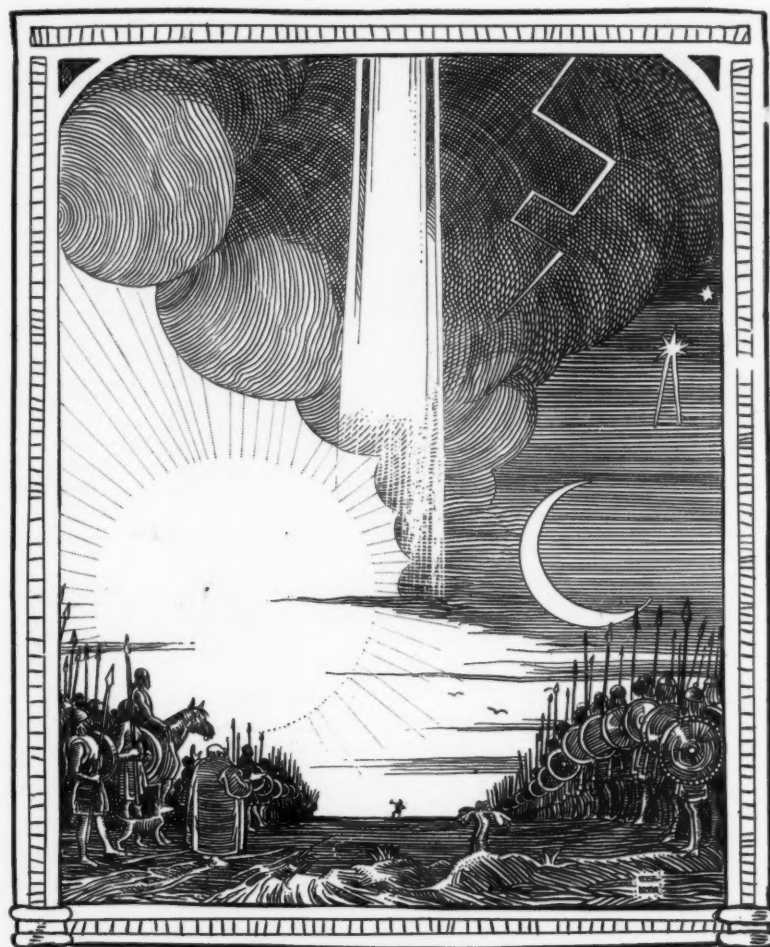
A certain gentleman will make a will, which somewhat later on is sure to disappoint all who think they are going to get the money.

A handsome, charming, cultivated and perfectly delightful woman will buy a gown she cannot afford, and conceal the price from her husband.

A young girl of sixteen, whose parents are pious and ultra respect-



TYPOGRAPHICALLY SPEAKING
WEDDING GOTHIC AND MINISTER OLD STYLE



FROM LIFE'S COLLECTION OF OLD PRINTS
JOSHUA COMMANDS THE SUN TO STAND STILL

able people with irreproachable habits, will drink a cocktail and smoke a cigarette.

President Taft will force a smile.

The members of a publishing firm will conclude to publish a certain book of which they do not approve, and which they would not permit the children of their respective families to read, because in their combined judgment it will be a best seller.

A noted bishop, honored and respected, and revered by all who know him, will go to bed and forget to say his prayers.

John D. Rockefeller will add to his fortune many thousand dollars in interest.

Apart

To you!
Are you true?
Do you think of me
Tho' the long miles be
Between?

I thine!
Are you mine
Tho' we're parted so
My great love you know—
Unseen?

Oh, heart,
Thus apart
I could curse my will
That you should be still
My queen!

Leolyn Louise Everett.



What Quotation Best Fits This Picture?

He believes himself alone on this island, sole survivor of the shipwreck. But as one other person was saved, a surprise awaits him.

For the quotation that best fits this picture, in English verse or prose, from the published works of any well-known writer, LIFE will give \$100.

The quotation must not exceed fifty words, and all answers must comply with the following conditions:

Conditions of the Contest

The paper upon which the quotation is sent should contain nothing else except the name and address of the author in the upper left-hand corner. If this rule is violated the judges reserve the right to debar the contribution.

Among quotations of equal merit preference will be given to the shortest.

Manuscripts should be addressed to

*The Contest Editor of LIFE,
17 West 31st St., New York.*

Envelopes addressed in any other way will not be considered.

Preference will be given to an answer not submitted by several contestants, but in case more than one per-

son submits the winning quotation the prize will be divided.

All titles submitted must be at LIFE office not later than Saturday, February 15. The contest will close at noon of that date. Within one week from February 15 a check for \$100 will be sent to the winner.

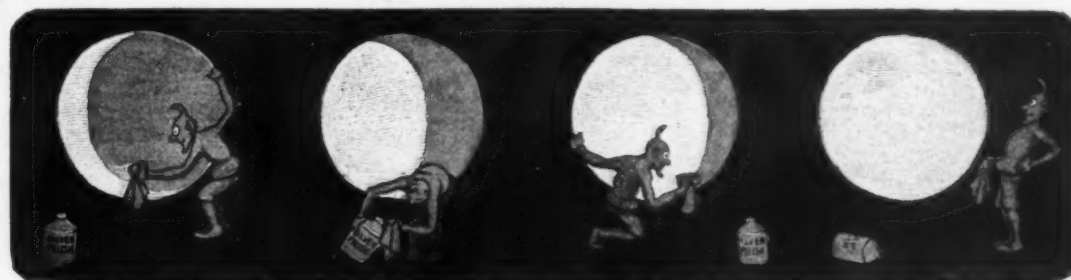
Announcement of winner will be made in LIFE's issue of March 6—the Easter Number.

It is not necessary to be a subscriber to LIFE in order to compete. The contest is open to every one.

Only one answer from each contestant will be considered.

No manuscript will be returned.

The editors of LIFE will be the judges. They will award the prize to the quotation which, in their judgment, is the most deserving.



WHY THE MOON CHANGES

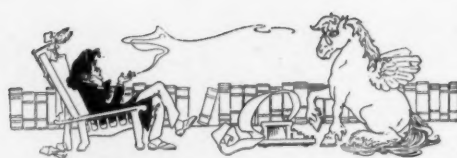


The Arduous Task of Comfort

A MEETING OF THE FOREIGN MIS



Task of Comforting the Widows
OF THE FOREIGN MISSIONARY SOCIETY



The Latest Books

IT isn't often that we can successfully set up a "deadly parallel" between such widely separated and divergent spirits as those of Greece and of Japan. But here is an amusing instance of where, in what may be called artistic folk-lore, Greek meets Jap and gets a shade the worse of the encounter.

We are told that Parrhasius, the great Athenian painter—or was it Apollodorus?—once painted a bunch of cherries in so amazingly life-like a manner that the birds which came to drink and bathe at the fountain in the courtyard of his home flew in the window of his studio and pecked at them. And a horse, it is said, once neighed to the charger of Alexander the Great as painted by Appelles.

On the other hand, there may still be seen above a doorway in one of the smaller temples of central Japan a finely executed wooden dragon with a rusty iron nail driven half way into its one visible eye—a dragon which, one is told, a great artist of the twelfth century carved with such consummate skill that every night the creature used to come down and scour the surrounding country, killing cattle and devouring sheep; until one of the priests of the temple drove an iron spike into its only eye, thus rendering it unable to see its way about.

And the same subtle distinctions in perfection are to be noticed in the works of our own artists—even in fiction. One man, like the Greek painters, will describe his characters with such skill that we are fain at last to believe in their reality. But another, like the Jap carver, endows his creations with life itself. And it must be frankly owned that the latter has the best of it.

Quite remarkable things, however, may be done in the Greek manner; and among them is Theodore Dreiser's "The Financier" (Harper's, \$1.40)—one of the solidest and most sizable pieces of purely descriptive fiction that has ever concerned itself with a particular phase of American life. But perhaps, even yet, the expression "descriptive fiction" used in this connection needs a word of amplification. Let us put it, then, that Mr. Dreiser writes like an historian rather than like a novelist.

The Philadelphia into which Frank Algernon Cowperwood was born in the late thirties of the last century; the provincial milieu in which he grew to young manhood;



"OH, MAMMA, COME QUICK! HELP SUSIE! SHE'S WON THE ALTITUDE PRIZE, BUT SHE CAN'T GET DOWN."

the conservative business circles and ideals through which he brushed his way, at once conciliatory and contemptuous; the sea of politics and finance with its turbulent war-time surf of skulduggery and speculation in which he swam, and sank, and rose again; to all these, and to the impelling spirit as well as to the outward working of them, Mr. Dreiser has not only, historian-like, become acclimatized, but, great historian-like, has for the time being made himself native. He knows them and knows his way about them better than most of us know or know our way about our own generation. And against the rich and richly illuminated background of this imaginative familiarity and comprehension Mr. Dreiser has so concretely imagined the career and character of his hero that he has at last come, as it were, to remember him for us rather than to create him before us; with the result that *Frank Cowperwood* inevitably comes to assume in our minds the position of an authentic dead Philadelphian instead of that of a fictitious but deathless creation.

But—and here is the fact that gives to this book its quality of vital worth-while-ness—these able but endless descriptions (the very dialogue is often reported to us, history-wise, instead of our being assumed to be present at the conversations)—these descriptions which at first seem only to accumulate are at last seen to be cumulative; and the setting and the scenes and the characters, their passions, their strivings and their ends turn out to be but blocks from which, with infinite patience and a sort of obscure architectural skill, the author has built a structure for the housing of his true, though unnamed, hero and protagonist, the blind spirit of American ambition.

J. B. Kerfoot.

Confidential Book Guide

Atlantis, by Gerhart Hauptmann. A description of a German traveler's trip to America which will explain to any sensitive reader the ill repute of German travelers.

Bubbles of the Foam, by F. W. Bain. A new and characteristically delightful interpretation of the spirit of Oriental mythology by means of a story cast in the form of a Hindu legend.

The Financier, by Theodore Dreiser. See above.

The Green Overcoat, by Hilaire Belloc. The adventures of a borrowed garment and the undoing of a respectable psychologist. An amusing story and a clever satire.

The Grey Stocking and Other Plays, by Maurice Baring. Dramas that go better by the illumination of the footlights than by that of the reading lamp.

Her Soul and Her Body, by Louise Closser Hale. The struggles of a poor girl student in Boston, told by herself. A mixture of sex, psychology and sentiment.

In Other Words, by Franklin P. Adams. Clever versified



HIGH FINANCE IN ITS EARLY STAGES

comments on current topics in the form of parodies of the Latin poets.

Jade, by Berthold Lanfer. A study of Chinese archæology and religion based upon a discussion of early jade burial pieces, votive offerings and amulets.

The Midlanders, by Charles Tenney Jackson. A picturesque "movie" and Mississippi River melodrama, introducing the coming of the Wisconsin Idea to Iowa.

Old Age, Its Prevention and Cure, by Sanford Bennett. An incredibly ill-written book outlining a splendidly simple and sensible system of home exercise.

The Provincial American, by Meredith Nicholson. Essays which are chiefly attractive for their pleasant soundings of the personal note.

The Reef, by Edith Wharton. The subtly analyzed and brilliantly presented story of a disfigured love affair.

Some English Story Tellers, by Frederick Taber Cooper. Critical sizings up from the academic angle of the leaders among the younger British novelists.

Scientific Sprague, by Francis Lynde. Short stories of a high-brow detective and a series of Western railroad mysteries.

The Women of Shakespeare, by Frank Harris. A hodge-podge of keen criticism and controversial hair-splitting.



Efficiency Crank: YOUNG MAN, ARE YOU AWARE THAT YOU EMPLOYED FIFTEEN UNNECESSARY MOTIONS IN DELIVERING THAT KISS?



EDUCATIONAL
PREPARING FOR LIFE'S BATTLE

The Man With the Road

Dedicated to Your Favorite Railroad

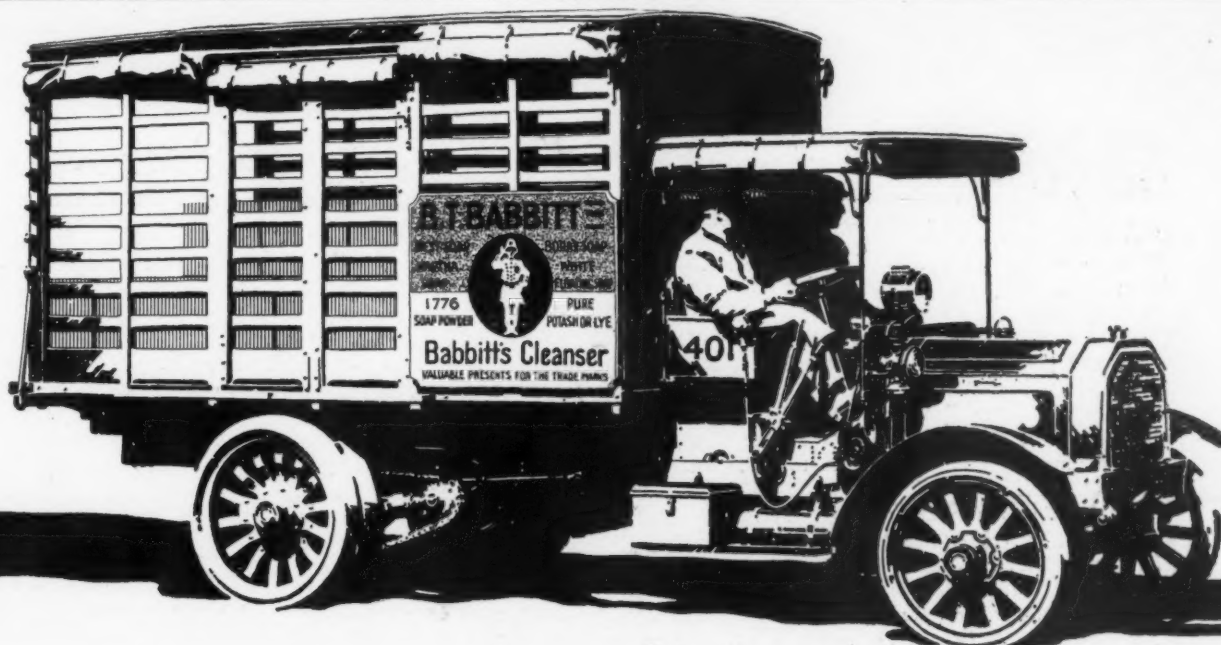
BOwed with the weight of dividends it groans
And creaks and puffs and wheezes o'er the ground,
Vast overcapital'zation on its face
And, back behind, a mass of inside graft.
Who made it such an inefficient thing,
A thing that charges much but little gives,
Fragile and frail, a foe to life and limb?
Who loosened up those spikes that firmed the track?
Who is to blame for all those rotten ties?
Whose hand laid down those weak and faulty rails?
Whose hand sends out those flimsy wooden cars?
Is this the thing the good Lord God ordained
To transport human beings o'er the land?

O magnates, financiers and railroad men,
Is this the way you execute your trust,
By robbing what is given to your care?
How will you straighten up this needful thing,
Which you have made a greedy gambler's toy;
How consecrate it to the public use
And save it from the money-grabbers' clutch;
How make it safe in bridge and car and rail
And cure it from the years of plundering?

E. O. J.



"ALL THE WORLD LOVES A LOVER"



PEERLESS TRUCKS

Travel All Roads with
Capacity Loads

SIX or seven trips between Babbitt, N. J., and New York City make the average record of this 5-ton Peerless Truck seventy-five miles a day. It hauls capacity loads in all seasons over 13 per cent grades that are difficult for horse drawn vehicles reduced to half loads. Two other Peerless Trucks are operated satisfactorily over the same route.

THE PEERLESS POLICY

Right Trucks and Right Selling states the Peerless Policy in five words. Convincing evidence of satisfactory performance is the best proof that Peerless Trucks are well built. Sales only where conditions point directly to the profitable operation of Heavy Duty Trucks is an additional safeguard to all prospective truck purchasers.

Dealers in all prominent cities

The Peerless Motor Car Company
Cleveland, Ohio

Makers also of Peerless Passenger Cars

On Life's Wire

"HELLO, LIFE?"

"Yes. Who is it, please?"

"This is Prosperity."

"How blissful. We heard you were expected. When did you get in?"

"Just got in."

"And you thought of us the first thing? Thanks. Many thanks. Where are you stopping?"

"At the St. Regis."

"Phew! You are Prosperity, to be sure. But, of course, you won't stay there long. We have arranged a big programme for you. You are to tour the continent, you know."

"It's awfully comfortable up here, LIFE."

"Undoubtedly, but it would never do for Prosperity to be too exclusive. This is a democracy, you understand."

"Yes, I know, but, on the other hand, it would never do for Prosperity to become too common. If it did, it wouldn't be worth having."

"We've heard that asserted before, old chap, but we've never been quite sure it was true. So far as our records show, excessively common Prosperity has never been tried."

"We won't discuss that just now, LIFE. The point is, I am the real Prosperity. If you don't believe it, ask any magnate you see who happens to be returning from abroad. The people have been fooled before, but not this time."

"We're mighty glad to hear it. Even though you don't pass yourself clear around, at least you are not going to allow yourself to be hogged by the magnates."

"No, sirree!"

"That's good."

"No, sir. Take it from me, LIFE, here's your chance



"THIS TOOTHBRUSHING BUSINESS MAKES ME TIRED. I'M GOIN' TO WEAR A MUSTACHE WHEN I GROW UP."



"THE BABY IS THE IMAGE OF YOU, MRS. ELEPHANT."

"DO YOU REALLY THINK SO? HOW 'STRANGE! I CAN'T SEE THE FAINTEST RESEMBLANCE."

to get into the game and whoop'er up. Be a booster. Everybody's doing it."

"All right, old boy. Far be it from us to libel a Prosperity that means business. We're ready for you and the country's ready for you. The more Prosperity the merrier, but—"

"Come, LIFE, no buts!"

"But we are going to have a hard time convincing the slums and the tenements of your existence. Ever since Missouri became so popular, Superstition Common is selling below par. But we'll do our best. Bigger tasks have failed to quail us."

"Bully for you, LIFE. That's all I can ask. Good-by."

"So long, Prosperity. Hope we'll see more of you."

E. O. J.

· LIFE ·

Choose Your Car Now

NOW is the time to decide what car you are going to buy. The automobile shows bring all of the cars before you. You have a chance to study them—to compare them point by point.

We do not expect you to buy a Chalmers car simply on our word that it is the best value at the money, although many people do accept our word in the matter and we know it is good. But you will want to see all of the cars and to compare them as to quality and as to price. This is natural and right.

Let Us Prove Chalmers Quality

We believe, however, that Chalmers cars possess qualities that make them the best value in their price class. And all we ask is an opportunity to prove to you that the things we say about Chalmers cars are true.

They, of course, have all the "features" that modern motorists demand—self-starter, electric lights, long-stroke motor, demountable rims, four-forward speed transmission, speedometer, power tire inflater, etc.

How to Judge Motor Cars

But there are certain other *qualities* which you should look for in all the cars you consider. We ask you to make these qualities your standard in buying any car, whether or not it be a Chalmers.

As you study the cars at the National shows or in the dealers' salesrooms, compare them not only as to comfort,



beauty, convenience and mechanical excellence, but also as to the following points:

1. Stability of company marketing car.
2. How long have they been in business?
3. Do they manufacture or merely assemble?
4. What do the owners say about the car?
5. Has the car itself merely "features" or is real quality built into it?
6. Will it command a good price in case you care to sell it two or three seasons hence?

Consider the prices of cars *only in relation to their quality*. You can pay too little to make a wise investment. You can also pay too much.

Why Chalmers is Best Value

Here are some specific facts showing why it is to your interest to pay the Chalmers price rather than lower prices. These same facts show why it is not necessary to pay more than the Chalmers price to get the maximum in motor car service and comfort.

Chalmers transmission gears are ground to an accuracy of $\frac{1}{2}$ of 1/1000 part of an inch. This grinding alone makes Chalmers transmissions cost \$8 more than they would if we did not grind the gears. But grinding means quietness, smoothness, long wear.

The Chalmers crank shaft costs \$6 more than a crank shaft which "would do." But one fact that we are proud of is that we have never had a case of broken crank shaft.

We spend \$15 more on each Chalmers body than we would have to spend if we used a cheaper material and the old-fashioned straight-sided instead of the full flush-sided bell-backed design.

To make Chalmers radiators the best in use we spend \$5 more than the ordinary type costs.

We spend \$1.50 more on our steering wheel to furnish an enameled aluminum spider and a mahogany rim in place of the usual maple rim with a cast or stamped iron spider.

None Better Than Chalmers

Chalmers steering connections are all drop forgings and are all heat treated. Highest priced cars do not contain better materials.

We could "save" \$10 per car in top material alone, and it would require a chemical analysis now to tell the difference. But anybody could tell the difference in a year from now.

We could buy leather for upholstering our cars \$12 per car cheaper than we actually pay. We spend this difference to secure a high grade, genuine, long-lasting leather.

Compare Chalmers with Others

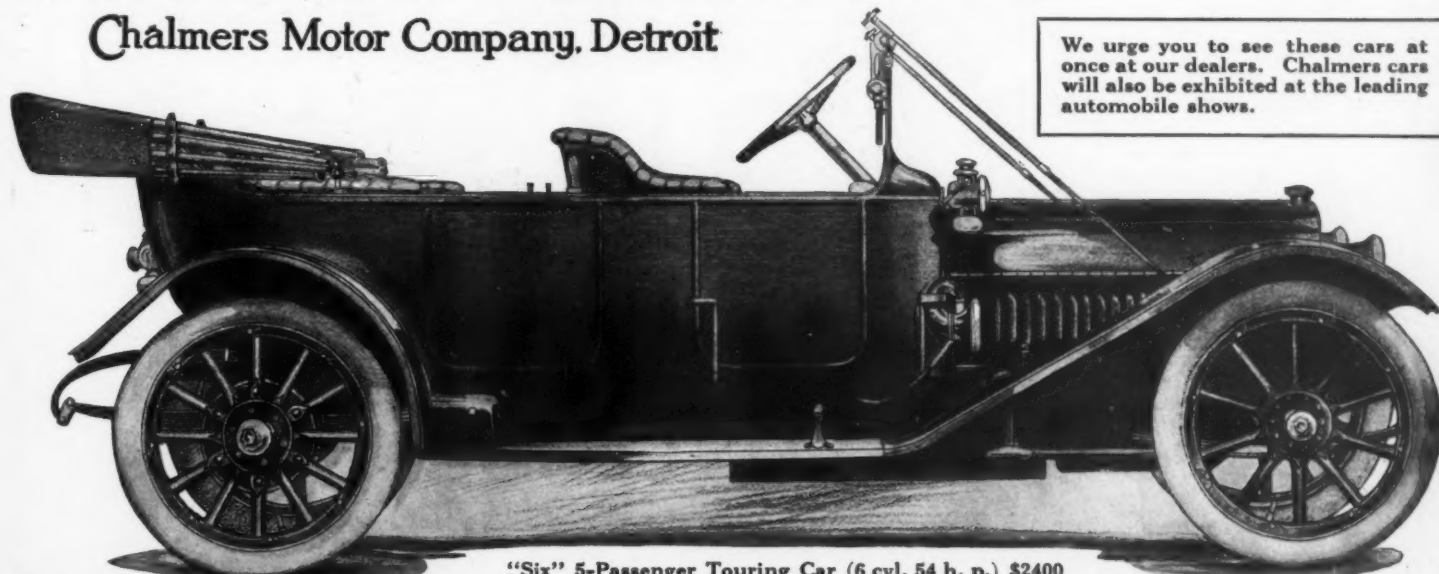
The Turkish springs in Chalmers cushions cost \$3.50 per car more than the ordinary spiral springs used in most medium priced cars.

We mention these few items just to show you that we are making no exorbitant claims when we say that Chalmers cars are genuine quality cars at medium prices. We ask you to remember these things in making comparisons.

See the other cars, but do not buy until you have seen the Chalmers. Compare other cars in the Chalmers price class on the points we have named. We are willing to accept your decision after you have made such a comparison.

Our book, "Story of the Chalmers Car," sent free on request, will help you in making your choice.

Chalmers Motor Company, Detroit



We urge you to see these cars at once at our dealers. Chalmers cars will also be exhibited at the leading automobile shows.

"Thirty-Six" (4 cyl. 36 h. p.) 2, 4 or 5 Passenger \$1950

"Six" 5-Passenger Touring Car (6 cyl. 54 h. p.) \$2400

"Six" (6 cyl. 54 h. p.) 7 Passenger \$2600

"30" (4 cyl. 30 h. p.) 4 or 5 Passenger . . . \$1600

(Prices include full equipment and are f. o. b. Detroit.)



AUT SCISSORS AUT NULLUS

Seeing New York

FARMER JOHN: This is the New York Stock Exchange, my dear. All those men running about on the floor are brokers.

MRS. JOHN: My! I should think they would get tired. Don't they ever sit down?

FARMER JOHN: I guess not. Seats here cost about \$70,000 apiece.

—New York Press.

A Difference

The Sunday-school teacher asked his class to give him the definition of a "pilgrim."

One little fellow said: "Please, sir, I think a pilgrim is a man who travels a great deal."

This did not exactly suit the teacher, so he said: "Well, I travel about quite a little, but I'm not a pilgrim."

"Oh, sir, but I mean a good man," eagerly replied the little one.

—Harper's Magazine.



THE SANDS OF TIME

Smart Boy

Years ago in Jamaica, West Indies, before artificial ice was very well known, a shopkeeper, who tried to keep up with the times, thought he would outclass his rival across the street and purchased a thousand pounds of fine "cool" ice, paying about twelve dollars for it. He did a wonderful business the next day. All the town trade came to get a cool drink, while the shop opposite was empty. When the shopkeeper shut up that night he had made good profits and had about eight hundred pounds of ice left.

The next morning his brilliant black boy, who opened up the shop, greeted him with a happy grin. "Morning, boss," he said. "I's done a good bit of business this morning, sah."

"How's that, boy, how's that?"

"Well, sah, I sold that fool nigger in the store across the street all that stale ice that was left for fifty cents, and he never knew the difference, sah!"

—Everybody's.

"FASHIONABLE people surely do get things mixed up."

"In what way?"

"What should be a horse show they make a dress parade, and a dress parade they call grand opera."

—Baltimore American.

LIFE is published every Thursday, simultaneously in the United States, Great Britain, Canada and British Possessions. \$5.00 a year in advance. Additional postage to foreign countries in the Postal Union, \$1.04 a year; to Canada, 52 cents. Single current copies, 10 cents. Back numbers, after three months from date of publication, 25 cents. Issues prior to 1910 out of print.

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LIFE is for sale by all newdealers in Great Britain and may be obtained from booksellers in all the principal cities of the world. The foreign trade supplied from LIFE's London Office, Cannon House, Breems Buildings, London, E. C.

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Gunman: HA! HA! I FOOLED YE ALL RIGHT. THIS HERE GUN AIN'T LOADED.

"DON'T MENTION IT, OLD TOP. THAT ROLL I GAVE YOU IS STAGE MONEY."

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Hundreds of Big Firms Save Money by Alco Trucks

One Alco truck is displacing six horses; another eight; another ten; another eighteen; another twenty. One saves 66 per cent; another saves 20 cents a ton; another delivers 150 miles a day. Alco trucks are saving in 103 different lines of business. Below are specific instances:

Coal

20 Cents Earned Per Ton

The Seaconnet Coal Company of Providence, R. I., save 20 cents a ton. One Alco owned by the Godfrey Coal Company of Milton, Mass., displaces four horses.

Contractors

On One Trip Hauls 18 Tons

Carlson & Torell of Hartford, Conn., make 80 miles a day now—horses did well to make ten. John Quinlan of Montreal has four trailers attached to his Alco, and hauls on each trip 18 tons. Palmers Bros. Construction Company of San Diego, Cal. move houses with their Alco.

Dairies

Supplant 9 Horses by Alco

One Alco in service of the South Lincoln Dairy Supply Company of Boston, displaces 9 horses. The Alco truck owned by Levy Dairy Company of New York replaces 8 horses.

Dry Goods

Save 33½ Per Cent on Delivery Costs

Lord & Taylor of New York City use their Alco day or night. The Spokane Dry Goods Company is saving 33½ per cent.

Express

\$290,000 their Alco Investment

Over \$290,000 is invested in Alco trucks by express companies. One company has over \$136,000 in Alcos. The American Express Company operates 28, the Long Island Express 20, Westcott Express Company 12, Wells Fargo 6.

Furniture

Save Over \$100 Per Month

G. C. Flint & Company of New York now accomplish with one Alco in a single day's work what horses required two days. The Kennedy Furniture Company of Chicago have tripled their radius of delivery and save \$400 per month.

Farmers

Increase Profits \$22 a Trip

Alfred P. Griffith of Azusa, Cal., saves \$30 a month in salaries alone by his Alco. Charles Siedler of Maxville, Mo., profits \$22 per trip.

Grocers

6 Alcos Replace 36 Horses

Each of six Alcos owned by T. C. Jenkins of Pittsburgh displaces six horses.

Ice

Save 66½ Per Cent Over Horses

The Hygienic Ice Company of Chicago have done away with three teams at a saving of 66½ per cent over horses.

Leather

Does Work of 20 Horses

The Alco owned by the Wagner Leather Company of Bricefield, Cal., displaces 20 horses; five 4-horse teams.

Lumber

Load Alco in 2 Minutes

Two Alcos in the service of the Newburg Motor Transportation Company of Los Angeles, displace six 2-horse teams. Each loads up in two minutes. Watson & Pittenger of Brooklyn, load lumber on their Alco in two minutes by a special device.

Miners

Replace 18 Horses in Alaska

One Alco owned by the Alaska—Gastineau Mining Company of Juneau, Alaska in the Chilkoot Mountains, replaces 18 horses.

Movers

Deliver 150 Miles a Day

The Liberty Storage and Warehouse Company of New York have moved goods in one day formerly requiring three by horses. Bosworth Bros. of Chicago often deliver furniture 150 miles.

Oil

Invest \$187,850 in Alcos

Refiners have invested \$187,850 in Alco trucks. The Gulf Refining Company has 17 Alcos, Standard Oil Company 11, the Union Oil Company 9.

Packers

Save by Alco 47 Per Cent

Nearly all the big packers own Alcos—Morris & Company, Swift & Company, Armour & Company, and so on. Morris has ten. Roberts & Oake of Chicago have two Alcos, which together pay a dividend of 47 per cent.

Pianos

Haul 1,113 Pianos in a Month

1,113 pianos moved 2,005 miles in a single month is the record of three Alcos owned by Kohler & Campbell of New York.

Shoes

Costs Cut in Half by Alcos

Rice & Hutchins of New England have cut down their shoe delivery cost 50 per cent.

Soaps

Made Longest Delivery on Record

Chas. W. Young & Company of Philadelphia, delivered by Alco three tons of soap across the continent, 4,145 miles—the longest motor truck delivery on record.

Textiles

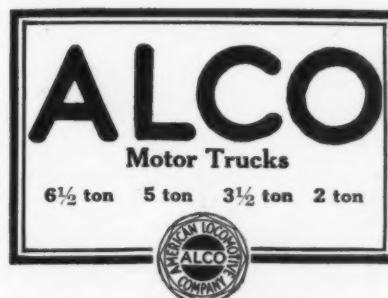
Never Lost a Working Day

The U. S. Worsted Company's Alco did not lose a single day last winter.

Truckmen

\$8 Saved Every Trip

Holzhausen & Duncan of Los Angeles earn \$8 a load. The Cartwright Draying Company of San Francisco use a trailer which gives them 8 tons to a trip.



If Alco trucks save money in these lines of business, they may save money for you in your line of business. Write today for data about Alco trucks in your own business—contained in the new 112-page book on the Alco. Sent gratis. Address: Division L-2

AMERICAN LOCOMOTIVE COMPANY, 1886 Broadway, NEW YORK

Builders of Alco Motor Trucks, Alco Motor Cars and Alco Taxicabs

Movers of the World's Goods since 1835

Capital, \$50,000,000

OUR FOOLISH CONTEMPORARIES



Useless to Try

Needing some ribbon one day, while in a very small Southern town, we went to the one store there.

"Ribbon?" questioned the store-keeper. "Well, we-all just mislaid our stock of ribbons, but if you-all come back later, I'll see if I can find them."

So back we went later. He had found them.

"What color did you-all want?"

"Blue," we replied.

"Oh, blue!" he exclaimed in disgust. "We haven't got any blue. Blue is so popular we don't even try to keep it."

—Harper's Magazine.

Man's Dual Nature

The professorial mind for all its acuteness is liable to occasional lapses, like less highly trained intellects.

A certain professor was struggling to make the point that both parents have an equal influence upon a child.

"For," he continued, gravely, "a man is as much the son of his father as he is the daughter of his mother."

—Youth's Companion.

Wanted No Amateurs

Edith and Flora were spending their summer vacation in the country.

"Do you know," said Edith, "that young farmer tried to kiss me. He told me that he had never kissed any girl before."

"What did you tell him?" asked Flora.

"Why," replied Edith, "I told him I was no agricultural experiment station."

—Harper's Bazar.

A teaspoonful of Abbott's Bitters with your Grape Fruit makes an ideal appetizing tonic. Sample of bitters by mail, 25 cts. in stamps. C. W. Abbott & Co., Baltimore, Md.



3-in-One promotes piety by preventing razor dullness. It's the original and only Anti-Swear Shaving Oil.

Lather moisture is bound to collect in the minute razor blade "teeth." Moisture causes rust. Rust causes dullness. Dullness causes profanity. Prevent all three evils and have perfect shaves! Do this: Draw your "ordinary" or "safety" blade between thumb and finger moistened with 3-in-One. Strop—and have keenest shaving edge ever. After shavin, oil blade again.

Don't Scoff! TRY 3-IN-ONE FREE! Write to-day for generous free sample and scientific "Razor Saver" circular—both free. Sold everywhere in 3-size bottles: 1 oz. (10c.), 3-oz. (25c.) 8 oz., 1/2 pint (50c.). Also in patent Handy Oil Can, 3 1/2 oz. (25c.) If your dealer hasn't this can, we'll send it prepaid, full of 3-in-One, for 30c. in stamps.

THREE-IN-ONE OIL CO.

42 CVR Broadway, New York City



Give your cheeks the girlish hue of health.

El Perfecto Veda Rose Rouge

is nature's true color. Just a touch to cheeks beautifies the complexion wonderfully. Women whose clear, transparent skin is remarkable have used it for years. Guaranteed harmless. A benefit to the skin. Sold by druggists, department stores, and all dealers in toilet articles. Write today for free sample.

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THE TEST
OF AGES
AND IS STILL
THE FINEST
CORDIAL EXTANT**

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Grocers, Hotels, Cafes.

Bätjer & Co., 45 Broadway,
New York, N. Y.

Sole Agents
for United States.



A Reason for Rising

The late Dr. Kendall Brooks, president of Kalamazoo College, in addressing a class of teachers, related the following as one of his most interesting experiences in teaching a district school:

"My school was large and my salary small, but in order to lessen my expenses I was allowed to board round among my patrons. One night I went to board with a family who sent eight children to school. That meant twenty-four days at that place, as I was compelled to board three days in a place for each pupil sent from there. I did not find things in this home as pleasing as in my father's house; but I was young and found it not hard to make allowances. On my first morning there I was roused from my slumbers, long before the sun had begun to make the east rosy, by a gentle knock at my bedroom door.

"What is it?" I asked drowsily.

"Gidup, teacher! Gidup!" a piping voice, which I recognized as little Tommy's, replied.

"Is breakfast ready?" I asked, becoming interested.

"Not yit, but will be soon," was the reply; and the little feet were heard to trip down the stairs.

"The bed was soft and warm, but the room was very cold; so I concluded to snooze a little longer.

"Presently another knock roused me and an older voice said:

"Say, teacher, you really must get up right off! Ma wants that clean sheet for a tablecloth."

"I hesitated no longer, but rolled out of bed and dressed. When I got to the dining room I found that the sheet was already doing duty as a tablecloth."

—Saturday Evening Post.

Cultivating the Fork

Alfred Gwynne Vanderbilt, dressed after the best English manner in a black, tight, long-tailed morning coat, dark trousers, gray topped boots, and a silk hat worn at a rakish backward angle, discussed at the horse show his project of living part of the time abroad.

"Why shouldn't one live a lot abroad?" he said. "They are not so bad over there. In dress, in books, in plays, in music—really, you know, in nearly everything they are not so bad. I fear we underrate them. I fear we are all too prone to regard the foreigner as he is regarded in the story of Count Sans Terre.

"Why, count," cried a friend, "look at your face! Such rapier cuts! Don't you know that duelling is going out of fashion?"

"I have not been duelling," growled the count. "It's my American wife. She makes me eat with a fork."

—New York Tribune.

Earthly Punishment

The way of the transgressor is well written up.—Kansas City Journal.

Caronl Bitters. The best by test. Send 25 cents for trial bottle with patent dasher—you'll not be disappointed. Oct. C. Blache & Co., 78 Broad St., New York, Gen'l Distrib.

The All-Nation Car

Here's a fact that amazed us, after all our plans and dreams.

Experts came here from eleven foreign countries when we published the details of this Michigan "40."

They came to see Cameron's latest car. And to measure it up with European cars.

After inspection, these fastidious experts bought every car we could allot them. So this Michigan "40," by July 1, will be running on half the roads of the world.

It Won the War

We built this car to win the fight of the Forties, in which 72 makers are entered.

For four years we worked to perfect it—to outdo others and to undersell.

Over 300 improvements were worked out in this car, and 5,000 cars were sent out in the testing.

We made W. H. Cameron engineer-in-chief—a man who has built 100,000 cars.

We employed John A. Campbell to design the body—a man who has designed for kings. He now has personal charge of all that pertains to the upholstery and finish.

Then we fixed on this car a war-time price, which brought hundreds here to see it.

The result has been overwhelming. Before the first car of this model was shipped we had sold 6,125. And within two months this car had won world-wide recognition.

The Fortunate Men Who Get It

The evidence is that the calls for this car will be several times our production.

MICHIGAN MOTOR CAR COMPANY, Kalamazoo, Mich.

Owned by the Owners of the Michigan Buggy Company

Our object this year is nation-wide distribution. And that limits the allotment in every locality.

This year no car within range of the Michigan offers so many attractions, and buyers are bound to know it.

Note the four forward speeds, the overwide tires, the big brakes and springs, the electric lights. Note the 14-inch cushions, the 22-coated body, the extra-wide seats, the immense over-capacity.

This value is unmatched, as every man can see. And it comes in a Cameron-built car.

Make Early Decision

Let us urge, for your own sake, an early decision. Thousands of "40" buyers will see the advantages you see, and they can't all be supplied.

All the 1913 models are out, so you now have the fullest comparison. You can choose now as well as later.

There are plenty of cars which won't content you when you see this Michigan "40." There are plenty of prices which you won't want to pay. The time to prove that is now.

We are sorry, but the output of Michigans won't go around. Now, in mid-winter we are 600 cars behind on immediate shipments. And only those who make early decisions can get these cars this spring.

Write for Catalog

And name of local dealer. Then please see him now.

Michigan "40"

\$1,585

With All These Special Features

Four-forward-speed transmission, as used today in all the best foreign cars.

Overwide tires—35 x 4½ inches—making the Michigan practically the only excess-tired car in America.

Electric lights—with dynamo.

Center control.

Left side drive, to which all the best cars are coming.

40 to 46 horsepower.

Cylinders—4¼ x 5¼ inches.

Brakes—extra efficient—drums 16 x 2¼ inches.

Springs—2¼ inches wide—front, 37 inches long; rear, 50 inches long.

Steering post adjustable. So are clutch and brake pedals, insuring perfect comfort and fit to every driver.

Shortsville wheels, with 1½-inch spokes—12 to each wheel.

Demountable rims—Firestone quick-detachable, with extra rim.

Wheel base—118 inches.

Straight-line body, designed by John A. Campbell. Finished with 22 coats.

14-inch Turkish cushions—The deepest cushions, we believe, and the most comfortable in use on any car.

Rear seat 50 inches wide inside—22 inches deep. Doors 20 inches wide. Tonneau room 50 inches either way.

Nickel mountings.

Headlights—electric—12½ inches diameter, very powerful.

Sidelights—set in dash—flush with it.

Windshield built as part of body, easily inclined to any angle.

Mohair top, side curtains and envelope complete.

Electric horn.

Speedometer—\$50, four-inch instrument. Foot rail, robe rail, rear tire irons, tool chests, with all tools, under running boards.

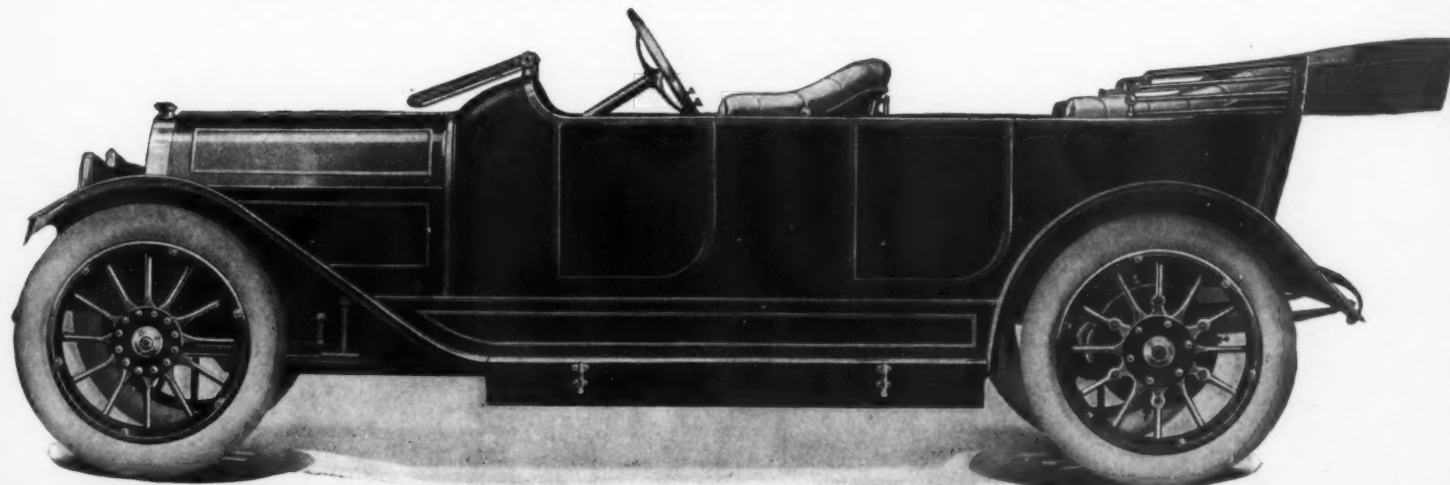
Over-capacity. Every driving part made sufficient for a 60 horsepower motor.

Self-Starter

There is such a difference of opinion about the relative merits of the various types of self-starters that we have not adopted any one type as regular equipment. We prefer to leave this selection to the buyer.

However, we equip with either the gas starter or a positively efficient electric starter, at a very moderate extra price.

(146)



· LIFE ·



You may not need Vogue the whole year. But you *do* need the next five numbers--now that the time for new Spring clothes is at hand. In these five numbers, you will find Vogue a complete guide to a Spring wardrobe of individuality, distinction, and *correctness*.

Vogue may be a luxury at other times, but these five Spring Fashion numbers coming at the moment when you are planning to spend hundreds of dollars on the very things they describe is a straightforward, self-supporting, business economy.

Remember, please, that Vogue for a whole year would

cost you but a tiny fraction of the waste on a single ill-chosen hat or gown. And that any *one* of these five numbers may possibly save you a whole series of such expensive and mortifying mistakes. Vogue's expert advice during these weeks of planning, therefore, amounts practically to Spring Clothes INSURANCE.

Here are the five special Spring Fashion Numbers that you ought to have to secure this insurance, and the dates on which they will appear on the newsstands.

SMART FASHIONS FOR LIMITED INCOMES <i>First aid to the fashionable woman of not unlimited means.</i>	January 24th
FORECAST OF SPRING FASHIONS <i>The earliest authentic news of the Spring mode.</i>	February 10th
SPRING PATTERNS <i>Working models for one's whole Spring and Summer wardrobe.</i>	February 25th
DRESS MATERIALS AND TRIMMINGS <i>How the Spring models shall be developed.</i>	March 10th
SPRING MILLINERY <i>The newest models in smart hats, veils and coiffures.</i>	March 25th

You can get any one or all five of these numbers from your newsdealer. Order now--the very next time you pass the stand. Any newsdealer will tell you that the increased demand for Vogue just now makes it probable that those who fail to reserve in advance will be likely to miss the very numbers they want most. For your convenience, a handy memorandum blank is printed below. All you have to do is to check--tear off--and hand it to any newsdealer. He will be glad to save your copies.

MR. NEWSDEALER: Please reserve for me, as they appear, one copy each of the numbers of VOGUE I have checked below.

<input type="checkbox"/>	Smart Fashions for Limited Incomes	Feb. 1
<input type="checkbox"/>	Forecast of Spring Fashions	Feb. 15
<input type="checkbox"/>	Spring Pattern	March 1
<input type="checkbox"/>	Dress Materials & Trimmings	March 15
<input type="checkbox"/>	Spring Millinery	April 1

Name and Address:



There's just the difference between a raw, poorly made Cocktail and a

Club Cocktail

that there is between a raw, new Whiskey and a soft old one.

The best of ingredients—the most accurate blending cannot give the softness and mellowness that age imparts.

Club Cocktails are aged in wood before bottling—and no freshly made Cocktail can be as good.

Manhattan, Martini and other standard blends, bottled, ready to serve through cracked ice.

Refuse Substitutes

AT ALL DEALERS

G. F. HEUBLEIN & BRO., Sole Props.
Hartford New York London



Life's Musical Calendar

Tuesday, January 21, *Aeolian Hall* (Afternoon).—Pianoforte recital by Max Pauer, the German virtuoso.

(Evening).—Concert by the Hess Soloists' Ensemble.

Wednesday, January 22, *Metropolitan Opera House*.—Massenet's "Manon," with a cast which includes Miss Farrar, Mr. Caruso and Mr. Gilly.

Aeolian Hall (Afternoon).—Song recital by Carl H. Hunter.

Thursday, January 23, *Metropolitan Opera House* (Afternoon).—Mozart's "Zauberflöte: an opera chiefly remarkable for the melodious beauty of its music, but which has suffered thus far from the attention drawn to its elaborate stage setting and the possible allegorical significance of its plot. Miss Frieda Hempel will again sing her staccato message from the suspended platform of the "Queen of the Night."

(Evening).—Wagner's "Tristan und Isolde," with Fremstad as the love-smiten queen, Matzenauer as her duenna, and Burrian as the unfortunate hero.

Carnegie Hall.—The Philharmonic Orchestra, with Otilie Metzger, the Hamburg contralto, in her only American appearance.

Friday, January 24, *Metropolitan Opera House*.—Rossini's "Barber of Seville," an old-fashioned comedy with a popular rôle for coloratura soprano, happily sung by the new star, Miss Frieda Hempel.

Carnegie Hall (Afternoon).—A repetition of Thursday's concert by the Philharmonic Orchestra and Otilie Metzger.

Saturday, January 25, *Metropolitan Opera House*.—Matinee performance of Ponchielli's "La Gioconda," a tragedy of the days of Italy's villainous Council of Ten or Tribunal of the Inquisition. The most quoted portion of the opera is the famous "Dance of the Hours." Saturday's cast includes Emmy Destinn and Messrs. Caruso and Gilly.

Carnegie Hall.—Ernest Schelling's second pianoforte recital: the welcome

return of a young American who has firmly established his reputation as a painstaking and intelligent artist.

Aeolian Hall.—Song recital by Blanche Arral, the French soprano, assisted by Betty Askenasy, pianist, and Frederick Vaska, cellist.

Sunday, January 26, *Metropolitan Opera House*.—Intimate interviews with the stars of Grand Opera in citizens' clothes. A concert made all the more enjoyable because there are no distractions of costume either for the soloists or for the audience.

Carnegie Hall (Afternoon).—Concert

by the Philharmonic Orchestra, with Marie Rappold as soloist.

Aeolian Hall (Afternoon).—The New York Symphony Orchestra in a Bach-Debussy programme, with Ernesto Con-solo, pianist, and George Barrère, flutist, as the assisting soloists.

(Evening).—Concert by the Zoellner Quartet.

Monday, January 27, *Aeolian Hall* (Afternoon).—Recital by Putnam Griswold, the popular basso of the Metropolitan Opera Company.

(Evening).—Aline von Barentzen in her New York debut as a pianiste.



Caught in the Act!

Mistress: "Why, Lizette, isn't that my Pompeian?"

Maid (in confusion): "Y-e-s—but I-I-I just couldn't help trying it. You-you praised it to Mrs. Miller, and you praised it to Mrs. Johnson and to Mrs. Brown, and to every woman who came to the house—and-then I did so want a nice complexion like yours."

Mistress (laughing): "Now, how can I scold you for that! You surely have followed the advice, 'Don't envy a good complexion; use Pompeian and have one.'"

POMPEIAN Massage Cream

You can't blame a person for using an article after hearing it praised as often as Pompeian is praised. Users of Pompeian Massage Cream are enthusiastic because Pompeian gives a clear, fresh, youthful skin. In short, it "youth-i-fies." It does. Pompeian gives honest, youthful beauty.

Remember, Pompeian "youth-i-fies." It does.

A Shopping Hint. Do you realize why a cheaply-made imitation or substitute is offered at some stores? Because it costs the substitutor less, and he makes more—at your expense. You can't be too careful what you put on your face. Get Pompeian. At all dealers, 50c, 75c and \$1.

GET TRIAL JAR

Sent for 6c (coin or stamps). For years you have heard about Pompeian. You have meant to try it, but delayed. Each day that you delay you make it just so much harder to preserve or regain your youthful beauty. Clip coupon now.

THE POMPEIAN MFG. CO.

25 Prospect Street Cleveland, Ohio



Cut off, sign and send—Stamps accepted but coin preferred

The Pompeian Mfg. Co.
25 Prospect St., Cleveland, O.

Gentlemen: Enclosed find 6c (coin or stamps) for a trial jar of Pompeian Massage Cream.

Name.....

Address.....

City.....State.....

12 Per Cent More Miles On Battery Charge

For Electric Car Owners

Proved by actual road tests by foremost electric car builders.

The ride supreme, is added to economy of current by means of Firestone design and compound.



Firestone CLINCHER CUSHION TIRES

—Fit pneumatic rims, Quick Detachable clincher or standard Clincher. Practically all the comfort of a pneumatic with none of the inconveniences.

Service Stations In All Cities

Electric Tire Catalog tells the story. Write for it.

The Firestone Tire & Rubber Co., Akron, Ohio
"America's Largest Exclusive Tire and Rim Makers"

12 Per Cent More Resiliency

Little Brother Speaks

Florence, who was an ardent admirer of her own vocal qualities, had been selected to sing a solo at a church entertainment.

The following morning at the breakfast table she remarked to her younger brother:

"Well, I never thought my voice would fill that large hall."

"Neither did I," answered her brother unfeelingly. "I thought it would empty it."—*Lippincott's*.

Rhymed Review

The Hollow of Her Hand

(By George Barr McCutcheon. Dodd, Mead & Co.)

His Patient Wife had ample ground ground

For being vexed with Challis Wrاندall;

The way he gallivanted 'round

With Female Persons was a scandal.

But Fate o'ertook the Man of Sin;

At last (like Punch) the Devil nabbed him;

They found him dead at Burton's Inn—

An unknown Lady'd up and stabbed him!

I'll tell you now, without pretense—

For mystery, I think, is petty—

That Lady struck in self-defense,

Poor, helpless girl; her name was Hetty.

Distracted Hetty fled for life;

The hungry jaws of Justice craved her;

When Sara, Wrاندall's Injured Wife, By strange adventure found and saved her.

And Sara took her home to dwell:

Said she, "Don't think I bear you malice.

Don't tell me how the thing befell.

I know. I'm glad you settled Challis."

Now Sara loathed her husband's folks

Especially his haughty mother;

She thought 'twould be the cream of jokes

To marry Het to Wrاندall's brother.

But Hetty didn't see it so;

Result, a wild and stormy session

And, after several months of woe,

Miss Hetty's full and frank confession.



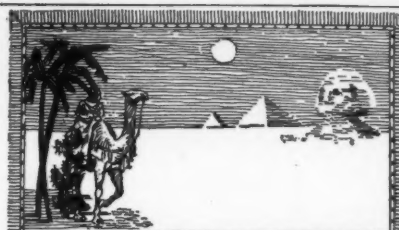
CLASS—INDIVIDUALITY—QUALITY

After years of experimenting with blends of Turkish tobaccos, we've hit on one blend so far out of the usual that we make an unusual offer—

100 Cigarets with Your Monogram \$2

Monogram beautifully engraved—a smooth, rich, mild blend and individually your cigarette. Select style monogram from above—pick out the tip you want—silver, gold, plain, straw or cork, enclose \$2 with initials, and we'll forward 100 of your cigarettes. Smoke 10 with our compliments—if you say conscientiously you've smoked a better cigarette, return the \$2 and get your money back—cheerfully—ungrudgingly.

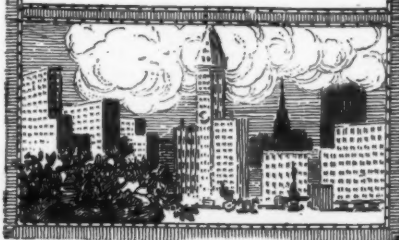
We specialize on club and fraternity insignias
GILL & GILL, 3308 Spring Garden Street, Philadelphia, Pa.



The Orient's Choicest Gift to The Connoisseur

Milo
THE
EGYPTIAN
CIGARETTE
OF QUALITY

At All Dealers
Price 25 Cents
in the United States



A Wrاندall Jury, cold and pale,
In awful conclave sat and tried her;
And when they'd heard her touching tale

Them Noble Wrاندalls justified her.

And Hetty married Brandon Booth,
An Artist which had lots of money;
He had! and that's the simple truth;
I don't see why you think it funny!

God rest you merry gentlemen
And send you all celestial blisses!
And may you never lift a pen
To write such awful rot as this is.
Arthur Guiterman.

We Need More Slums

While we are all working together for prosperity, let us not overlook the great advantages of slums. Nothing is more profitable. As investments they are unsurpassed, for they return a high rate of interest at little risk and little cost of upkeep. Without slums, many of our most respected citizens would be just ordinary individuals.

But that isn't all. Slums are a splendid thing for the poor. They are the mainstay of a large part of our charitable activities. The slum landlords and landladies are public-spirited and generous. They do not keep all their rents to themselves. On the contrary, they respond nobly to requests for money to relieve the condition of the poor. Indeed, many of our most prominent political economists agree that if we only had enough slums in this country the poor would disappear altogether. Let us look into this matter with our customary earnestness and solve it with our customary alacrity.

A Cheerful Prospect

They had just become engaged.

"What joy it will be," she exclaimed, "for me to share all your griefs and sorrows!"

"But, darling!" he protested; "I have none."

"No," she answered; "but when we are married you will have."

—Ladies' Home Journal.



When you want a whiskey that is a little better than you can get at your club, I have it for you.

V. O. S. GOLD ARMOR WHISKEY

A blend of straight Bourbons, one selected for its aroma, another for its body and a third for its flavor, and all taken from my own family's collection of rare old Bourbons—so harmonized as to produce that exquisite bouquet, the eternal quest of the connoisseur. Undoubtedly an ideal in whiskey, but if you don't find it so you can have your money returned.

Sold only by mail, 4 quarts \$6. Send check or use your business stationery. Express prepaid.

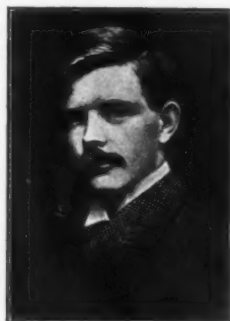
RANDOLPH ROSE,

Exclusively fine old whiskies.
York Street, Newport, Kentucky.

What is the Weak Part of Your Bodily Machine?

After all, what are you but a system of mechanism—more complicated than ever mortal man devised.

Think how at times you feel that some part of your complex machinery is out of order—is clogged up or has a bad connection and is working poorly.



"The bellows" of your body—the lungs—take short puffs perhaps. Or the "engine"—the heart—is irregular. Or something is the matter with the "conduits"—you know not where. And so on.

Wherever the trouble may be, the whole system is affected. You feel "tired out" too early in the day. Or you rise as worn as when you went to bed. Or you say your "digestion is out of whack" or your "liver is sluggish."

There is *no need* for you to face such a serious condition. No need for you to go on with your machinery getting worse and worse from day to day.

You men who lead more of a business than an active outdoor life will find that Nature will be kind to you if you will be only half kind to Nature.

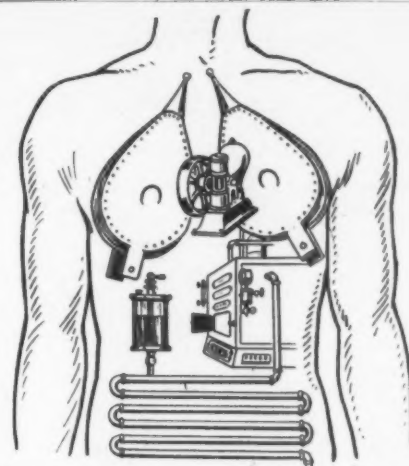
Nature does not demand that you give

Let Me Give You "HUMAN ENERGY"

My book, "Human Energy," is a real contribution to the science of making the most of one-self. It is startling, yet obviously true. It will be sent to any man free and without obligation except to read it as though it were written by a friend. Please give home address.

J. EDMUND THOMPSON

Suite 99, Exchange Bldg., Worcester, Mass.



hours to exercise. Give just a few minutes daily to the proper treatment of the vital inner muscles—i. e., those chief parts of your bodily machine: the lungs, heart, stomach, intestines, etc. Nature will repay you in results out of all proportion to your effort.

The Thompson Course

is a rational, pleasant and easy means of securing and maintaining that reserve power which your body originally had and which by unthinking neglect you have wasted. Any manufacturer would discharge his engineer if he found him abusing the factory machinery in such a way as you doubtless abuse your bodily machinery.

My Course is different from any other treatment in that it benefits (by natural movements scientifically applied) the vital parts of your human system.

I offer you something that will benefit every inch of your body and brain through every minute of your life, and I offer it on free-trial terms that make it impossible for you to lose a penny.



THE ONE COP YOU CANNOT LEAVE BEHIND

Provokers of Mirth

(From Addison's Spectator.)

I am afraid I shall appear too abstracted in my speculations if I show that when a man of wit makes us laugh it is by betraying some oddness or infirmity in his own character, or in the representation which he makes of others; and that when we laugh at a brute, or even at an inanimate thing, it is at some action or incident that bears a remote analogy to any blunder or absurdity in reasonable creatures.

But to come into common life: I shall pass by the consideration of those stage



Always remember this fact about your hair:

If there is any condition of your hair you want to improve, if it hasn't enough life and gloss, if there is dandruff or too much oil, never forget that the condition of your hair depends on the condition of your scalp.

How to keep the scalp healthy

To keep the scalp healthy and active, shampoo your head regularly in the following way: Rub your scalp fully five minutes with the tips of your fingers to loosen the dandruff and dead skin. Then apply a hot lather of Woodbury's Facial Soap and rub it in, rub it in, rub it in. Rinse thoroughly in gradually cooler water, having the final water really cold. Dry perfectly, then brush gently for some time.

The formula for Woodbury's Facial Soap is the work of an authority on the skin and hair. This treatment with Woodbury's softens the scalp, gently removes the dead skin, keeps the pores active and brings a fresh supply of blood to nourish the hair roots.

Try it. See what a delightful feeling it gives your scalp, how alive it makes it feel. Tear off the illustration of the cake shown below and put it in your purse as a reminder to get Woodbury's and use it for a shampoo.

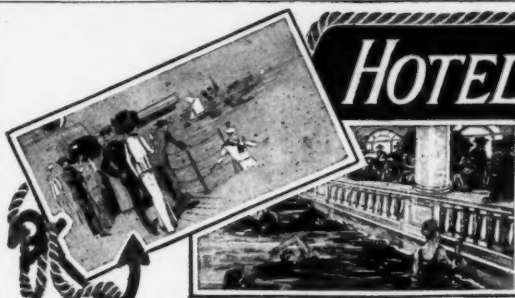
Woodbury's Facial Soap costs 25c a cake. No one hesitates at the price after their first cake.

Woodbury's Facial Soap

For sale by dealers everywhere

Write today for samples

For 4c we will send a sample cake. For 10c, samples of Woodbury's Facial Soap, Facial Cream and Powder. For 50c, a copy of the Woodbury Book and samples of the Woodbury preparations. Write today to the Andrew Jergens Co., Dept. K-1 Spring Grove Avenue, Cincinnati, Ohio, or to the Andrew Jergens Co., Ltd., Perth, Ontario, Canada.



HOTEL CHAMBERLIN

At Old Point Comfort, Virginia

Here is the ideal year 'round resort—

No other place offers such unusual attractions

or affords such perfect facilities for rest and recreation.

First, take the hotel itself. Its location is unique—at Hampton Roads and Fortress Monroe, in the centre of military and naval activities. A glance at the illustration above shows The Chamberlin—right at the water's edge, commanding an unrivalled marine view. Luxurious lounging rooms, sun parlors, etc., make for rest and comfort. The sea air is invigorating.

Indoor sea bathing in a magnificent pool, which rivals in splendor of appointment the baths of Ancient Rome, is one of the most enjoyable and beneficial features of The Chamberlin. So airy and light is this Sea Pool, that bathing in it is next to bathing outdoors. There is a constantly changing supply of Pure, Fresh, Filtered Sea Water of an agreeable temperature.

For further information and interesting illustrated booklets, apply at all Tourist Bureaus or Transportation Offices, or address me personally.

GEORGE F. ADAMS, Manager, Monroe, Va.

New York Office, 1122 Broadway

coxcombs that are able to shake a whole audience, and take notice of a particular sort of men who are such provokers of mirth in conversation that it is impossible for a club or merry-meeting to subsist without them; I mean those honest gentlemen that are always exposed to the wit and raillery of their well-wishers and companions; that are pelted by men, women and children, friends and foes, and, in a word, stand as butts in conversation for every one to shoot at that pleases. I know several of these butts who are men of wit and sense, though by some odd turn of humor, some unlucky cast in their person or behavior, they have always the misfortune to make the company merry. The truth of it is, a man is not qualified for a butt, who has not a good deal of wit and vivacity, even in the ridiculous side of his character. A stupid butt is only fit for the conversation of ordinary people: men of wit require one that will give them play, and bestir himself in the absurd part of his behavior. A butt with these accomplishments frequently gets the laugh of his side, and turns the ridicule upon him that attacks him. Sir John Falstaff was a hero of this species, and gives a good description of himself in his capacity of a butt, after the following manner: "Men of all sorts," says that merry knight, "take a pride to gird at me. The brain of man is not able to invent anything that tends to laughter more than I invent, or is invented on me. I am not only witty in myself, but the cause that wit is in other men."

Carstairs Rye

Established 1788

Some men prefer Carstairs Rye because of its absolute purity; others because of its remarkable flavor; others because their father, grandfather and great-grandfather preferred it; others because all their friends prefer it; but **all** praise it.

A blend of the finest ryes. Aged in wood.

Numbered Label shows our bottling.



The Prophylactic

Tooth Brush

Most of your friends use it and profit by it

A Parable for Reformers

'Twas a dangerous cliff, as they freely confessed,

Though to walk near its crest was so pleasant;

But over its terrible edge there had slipped

A duke, and full many a peasant;
So the people said something would have to be done

But their projects did not at all tally.
Some said, "Put a fence around the edge of the cliff";

Some, "An ambulance down in the valley."

But the cry for the ambulance carried the day;

For it spread through the neighboring city;

A fence may be useful or not, it is true,
But each heart became brimful of pity
For those who slipped over that dangerous cliff;

And the dwellers in highways and valley

Gave pounds or gave pence, not to put up a fence,

But an ambulance down in the valley.

"For the cliff is all right if you're careful," they said,

"And if folks even slip and are dropping,

It isn't the slipping that hurts them so much

As the shock down below—when they're stopping";

So day after day, as these mishaps occurred,

Quick forth would these rescuers sally,

To pick up the victims who fell off the cliff



Says "Hunch:"



Put this up to your jimmy pipe!

You jam in a load of Prince Albert, then make fire with a match. You nor any other man ever got such a smoke, bar none.

Prince Albert *just can't bite*, because the bite's cut out by a patented process. And it's fresh, and sweet, and fragrant. P. A.'s got *everything* any man ever yearned for in tobacco.

PRINCE ALBERT

the national joy smoke

is just as bully good as a cigarette as in a pipe. *You roll one!* You see, P. A.'s crimp cut and therefore rolls easily. You don't lose half the tobacco, because it stays put!

And such smoking! P. A. won't burn or parch your throat. It's cool and long burning. Just sort of puts you on the map, all right, all right!



Buy Prince Albert back in the bushes, on the plains—anywhere you happen to be at any time. In the tippy red bag, 5c; in the tidy red tin, 10c; also in handsome pound and half-pound humidor.

R. J. REYNOLDS TOBACCO CO.
Winston-Salem, N. C.

HARTSHORN

SHADE ROLLERS

Original and unequalled. Wood or tin rollers. "Improved" requires no tacks. Inventor's signature on genuine!

Stewart Hartshorn



ALLEN'S FOOT-EASE

The Antiseptic powder shaken into the shoes—**The Standard Remedy for the feet** for a quarter century. 30,000 testimonials. Sold everywhere, 25c. Sample FREE. Address, Allen S. Olmsted, Le Roy, N. Y.

The Man who put the EEs in FEET.

RAD-BRIDGE

BRIDGE WHIST ACCESSORIES

10c coins in stamps (less than cost) brings our sample whist; 42 forms Lingo graphed Score Pad, 15 cardsets playing cards and illustrated catalog.

Dept. 6. RADCLIFFE & CO., 144 Pearl St., New York

FOR MEN OF BRAINS

Cortez CIGARS

With their ambulance down in the valley.

Better guide well the young than reclaim them when old,

For the voice of true wisdom is calling:

"To rescue the fallen is good, but it's best

To prevent other people from falling." Better close up the source of temptation

Than deliver from dungeon or galley; Better put a strong fence around the top of the cliff

Than an ambulance down in the valley.

—New York Call.

Correction

Owing to a typographical error, the name of George Trumbull Ladd, in a paragraph in last week's issue, appeared

· LIFE ·



What Is Life Without Billiards!

What Is Home Without a Brunswick "Baby Grand"

Play billiards and live a hundred years! Not "make believe" billiards on a makeshift "toy" table. You can now play this finest of all indoor games at home, on a magnificent "BABY GRAND," made by the Brunswick-Balke-Collender Company, whose tables are used exclusively by the world's billiard experts. Multiply home attractions, keep the young folks entertained, enjoy the mental stimulus of billiards by the purchase of

The Beautiful Brunswick "BABY GRAND" Home Billiard Table

Genuine Mahogany, Inlaid Design, Richly Finished. Vermont Slate Bed. Celebrated Baby Monarch Cushions. Concealed drawer holds Complete Playing Outfit. Scientifically constructed, with perfect playing qualities. The "Baby Grand" is furnished either as a Carom or Pocket-Billiard Table or as a combination Carom and Pocket-Billiard Table, as desired.

The price of each table includes complete Playing Equipment and all accessories—Cues, Balls, Bridge, Rack, Markers, Rules, also valuable book, "How to Play."

Our Brunswick "Convertible" Billiard Tables can be instantly changed from billiard or pocket-billiard tables into handsome Davenport or Dining and Library Tables.

Over a Year to Pay!

The purchaser has the option of paying all cash or small monthly payments spread over an entire year.

Handsome Book Free

The beautiful book, "Billiards, the Home Magnet," accurately describes and illustrates in full colors the many styles of Billiard and Pocket-Billiard Tables designed for the home. Gives special prices and full details of Easy Payment Proposition.

TAKE THE CUE—CLIP THE COUPON

The Brunswick-Balke-Collender Co.
Dept. DI, 324-328 S. Wabash Ave., Chicago, U.S.A.
Gentlemen: Please send to the address below your Easy Purchase Proposition and Book—

"Billiards—the Home Magnet"

Name.....

Street.....

Town.....State.....

A Happy Marriage

Depends largely on a knowledge of the whole truth about self and sex and their relation to life and health. This knowledge does not come intelligently of itself, nor correctly from ordinary, every-day sources.

SEXOLOGY

(Illustrated)

by William H. Walling, A.M., M.D. Imparts in a clear, wholesome way in one volume

Knowledge a Young Man Should Have.
Knowledge a Young Husband Should Have.
Knowledge a Father Should Impart to His Son.
Medical Knowledge a Husband Should Have.
Knowledge a Young Woman Should Have.
Knowledge a Young Wife Should Have.
Knowledge a Mother Should Have.
Knowledge a Mother Should Impart to Her Daughter.
Medical Knowledge a Wife Should Have.

All in one volume. Illustrated, \$2, postpaid.
Write for "Other People's Opinions" and Table of Contents.

The Decline in Aunts

My Aunt! My dear, unmarried Aunt.
—Oliver Wendell Holmes.

Aunts are no longer what they were. Once they sat serenely knitting, the very incarnation of grace and wisdom, of mellow sweetness and idealized sentiment.

What memories cling even yet about our dear Aunt Jane! Was ever such a sense of duty! Merely to contemplate it at this distance of time provokes a feeling of awe. The sight of a bill which came in the morning's mail transfixed her with stern, unyielding emotions until the moment it was paid, for instantly the money, either in cash or check, was sent to the creditor by messenger.

The letter of condolence; the party call; the return of a book (if Aunt Jane ever permitted one to be borrowed!); the arrangements for a journey; the preparations for a feast and those various ecclesiastic engagements which to-day we sniff at and outwardly satirize—these and many more were hailed by Aunt Jane with a sublime joy.

It was indeed a keen intellectual pleasure to observe the way she approached a disagreeable task; a kind of holy joy pervaded her austere frame for days or hours beforehand; and during the hour of battle how her figure towered aloft!

To-day our dear unmarried aunts may be seen in goggles, sipping horse's necks at wayside inns. Or in woman's clubs, leading the heavy cavalry of art or literature; or upon rostrums, dealing oratorically with the political questions of the day. It is not uncommon to see them at the polo game or the race track.

Surely this is an indication that our civilization is changing. Measured in terms of aunts, it has lost its conscience and its sense of duty. What parent in these days would dare to leave his home and trust Aunt Jane with the care of the baby?

Procrastination

A gentleman who had been in Chicago only three days, but who had been paying attention to a prominent Chicago belle, wanted to propose, but was afraid he would be thought too hasty. He delicately broached the subject as follows:

"If I were to speak to you of marriage, after having only made your acquaintance three days ago, what would you say to it?"

"Well, I should say never put off till to-morrow that which you should have done the day before yesterday."

"DON'T SHOUT"

"I hear you. I can hear now as well as anybody. 'How?' Oh, something new—THE MORLEY PHONE. I've a pair in my ears now, but they are invisible. I would not know I had them in, myself, only that I hear all right."
"The Morley Phone for the DEAF"

is to the ears what glasses are to the eyes. Invisible, comfortable, weightless and harmless. Anyone can adjust it." Over one hundred thousand sold. Write for booklet and testimonials.
THE MORLEY CO., Dept. 783, Ferry Bldg., Phila.



Don't Grope for Words

Give Grenville Kleiser (former Yale Instructor) 15 minutes daily and

He Will Give You a Mastery of Words

There are no old-fashioned wearisome rules of grammar to memorize. By an entirely new plan you absorb and immediately apply the fruits of years of teaching experience which are compressed into twenty intimate home lessons.

If you will devote 15 minutes daily to this original Course you will quickly and surely learn to

Enlarge Your Stock of Words—
Use the Right Word in the Right Place—

Write Tactful, Forceful Letters, Advertisements, Stories, Sermons, Treatises, etc.—

Become an Engaging Conversationalist—

Enter Good Society—

Be a Man of Culture, Power, and Influence in Your Community.

JOHN BURROUGHS, famous Naturalist and Writer: "I see valuable and helpful hints in these lessons. Any young man or woman who has an undeveloped literary talent ought to profit greatly by this Course."

It matters not what you are doing in the world, a knowledge of good English is absolutely necessary if you would achieve the biggest success. "Good English is good business"—and it will pay you better than any other accomplishment.

Let us send you by mail full particulars of this great Course. Doing so does not obligate you in anyway, therefore please

SIGN AND MAIL THIS COUPON NOW

FUNK & WAGNALLS COMPANY, Dept. 642 New York.
Please send full information regarding Grenville Kleiser's Correspondence Course in Good English.

Name.....

Local Address.....
Street and No. or, R. F. D.

Each a Lucky Car

By R. E. Olds, Designer

Even when cars are skimped and rushed, an occasional car gives wondrous satisfaction.

No costly repairs, no troubles, no breaks. The man who gets it tells his friends he got a lucky car.

But every buyer of Reo the Fifth gets a lucky car. This is how I insure it:

Endless Care

In 26 years spent building cars I've learned what strength is needed.

To insure that strength I twice analyze every lot of steel.

I test my gears with a crushing machine of 50 tons' capacity.

I have another machine to test my springs for 100,000 vibrations.

Then, to make doubly sure, I give each driving part 50 per cent over-capacity. Each is made ample, by actual test, for a 45-horsepower engine. That means immense margin of safety.

Extra Cost

Drop forgings, on the average, cost twice as much as steel castings. But steel castings often have hidden flaws. So in Reo the Fifth I use 190 drop forgings.

Roller bearings cost five times as much as the usual ball bearings. But ball bearings often break. So in Reo the Fifth I use 15 roller bearings, 11 Timken and 4 Hyatt High Duty.

This year I have added 30 per cent to my tire cost to add 65 per cent to your tire mileage. Note how big my tires are for a car of this size and weight.

Ending Trouble

To deal with low-grade gasoline I doubly heat my carburetor. I use a hot air intake, plus hot water wrapping.

I use a \$75 magneto to end ignition troubles.

Each engine is tested 20 hours on blocks and 28 hours in the chassis. There are five long-continued tests.

Every car in the making gets a thousand inspections. Parts are ground over and over to get utter exactness. And I limit my output to 50 cars daily so nothing is ever rushed.

Enduring Luxury

Each body is given 17 coats to insure enduring finish. The deep Turkish upholstery is of genuine leather filled with the best curled hair. So it doesn't sag and grow rusty.

Two front lights are electric, set flush with the dash. The old-style side lamps have been abandoned. The rear light is also electric.

This car in every detail shows the final touch.

Center Control

This car alone has my center control. All the gear shifting is done by moving a small handle only three inches in each of four directions.

No side levers; no brake levers—nothing in the way. Both brakes are operated by foot pedals.

This arrangement permits of the left-side drive, now considered essential, to bring the driver close to the car he passes.

When you see what these things mean you will not go without them.

What Precaution Costs

I could build Reo the Fifth without all these precautions for some \$200 less. But this added cost saves the average buyer several times as much. It insures a car that's flawless, durable and right.

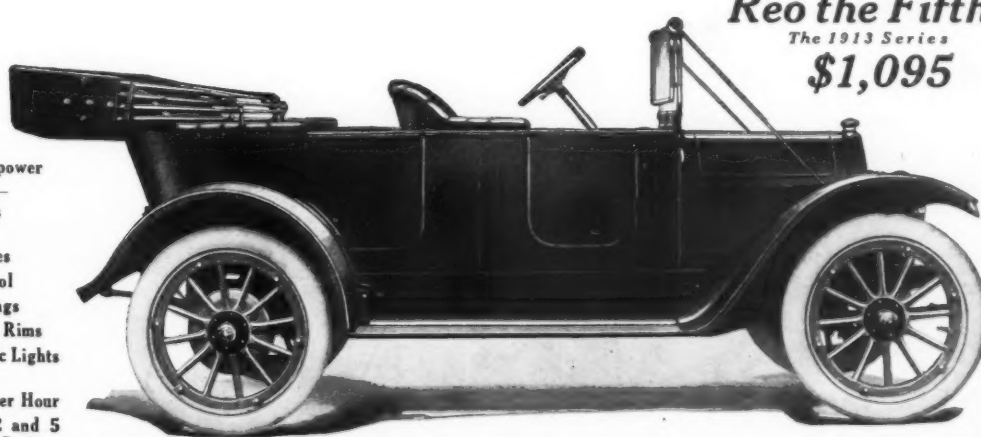
So we save in other ways. We build only one model, which saves some 20 per cent. We have cut down our profits. We employ wondrous factory efficiency.

As a result, we give you a car such as I describe at a price that's unmatched—\$1,095.

I build it for men who want beauty and luxury, combined with all the hidden worth that any price can buy.

Write for our 1913 catalog. Then go to the nearest of our thousand dealers and see this new-model car.

Reo the Fifth
The 1913 Series
\$1,095



30-35 Horsepower
Wheel Base—
112 Inches
Tires—
34x4 Inches
Center Control
Roller Bearings
Demountable Rims
Three Electric Lights
Speed—
45 Miles per Hour
Made with 2 and 5
Passenger Bodies

Top and windshield not included in price. We equip this car with mohair top, side curtains and slip cover, windshield, gas tank for headlights, speedometer, self-starter, extra rim and brackets—all for \$100 extra (list price \$170).

R. M. Owen & Co.

General Sales
Agents for

Reo Motor Car Co., Lansing, Mich.

Canadian Factory, St. Catharines, Ont.



PALLMALL ETCHING No. 1 KNOLLWOOD CLUB



A Shilling in London
A Quarter Here

PALL MALL
FAMOUS CIGARETTES